



JAGUAR TRACKS

News from the SAN DIEGO JAGUAR CLUB

November 2021



San Diego Auto Museum

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November 2021

October was a big month for concours, awards, trophies and the like. The Inland Empire Jaguar Club (IEJC) Jagstravaganza and Jaguar Owners Club of Los Angeles (JOCLA) Concours kicked things off the weekend of October 2-3, as described starting on page 8. British Car Day at Spanish Landing also took place on the 3rd. There is a recap starting on page 15, including the SDJC “sweep” of awards. The big club event for October was the 57th annual SDJC Concours on October 16. Close to 40 Jags were at Classic Showcase in Oceanside under sunny skies. See the summary and glamor shots starting on page 18, with results of the judging presented on page 27. The success of these events again this year brings to my mind the analogy of a duck moving smoothly across the surface of the water - what we don't see is its feet paddling in sync, sometimes frantically, just below the surface. Good job all!



A number of club members had the pleasure of attending the San Diego Auto Museum (SDAM) “All Revved Up” Gala, including several that attended the SDJC Concours earlier in the day. As noted in the article starting on page 28, this was the 1st annual fund-raising event in support of upgrading and expanding SDAM. When Jorgene and I first entered the museum for the gala, I noted a beautiful XK120 OTS. Unfortunately, I didn't think to pull out my cell phone to take a picture. Later, I thought perhaps I could grab a photo from the SDAM website (<https://www.sdautomuseum.org/>). While looking, I reviewed information about upcoming museum exhibits; SDAM and community car events; and other links to a variety of topics. I suggest you take a look at the website and then visit the museum itself.

Upcoming events are two of my favorites: the Election Luncheon on November 13 and the Holiday Party on December 4. The Election Luncheon will again be held at the Rancho Santa Fe Golf Club, hosted by SDJC Director Dave Putnum. This is a great venue in a beautiful locale. I suggest you sign up early since this is one of those events where seating can truly be limited, based on experience in prior years. The Holiday Party will be held at the Silver Gate Yacht Club on Shelter Island, hosted by Celia Hunter. This is another stunning venue that we last visited in 2019 when Jim Hallameyer was our host. This is always a lively event, not so much because outgoing and incoming club officers are acknowledged and introduced, but instead because of the party atmosphere that prevails. The SDJC Board of Directors got so giddy just thinking about the dancing, they authorized keeping music going until 11:00 p.m., an hour longer than in past years. SDJC Party Animals, we heard your request and responded accordingly!

Planning is underway for events in 2022 and into 2023. If you would like a sneak peek at what is being considered, check out the October SDJC board meeting minutes on page 44. If have a preference for any of the events or have suggestions of our own, don't hesitate to contact Diah Avery, our VP of Activities (Activities@sdjagclub.com). The plans for January are still being defined, but I am pretty confident the event won't involve a big meal.

See you soon, Dan



Highlights in this Issue

Table of Contents. November 2021

8

October Event Recap 1
Idyllwild Jagstravaganza
Read all about the Inland Empire and Los Angeles Jaguar Club's Double Duty Concours.

15

October Event Recap 2
British Car Day
Find out how your club fared at Spanish Landing and who won the Marquee of the year Trophy.

18

October Event Recap 3
SDJC 57th Annual Concours d'Elegance
Another great turnout with 24 Judged and 15 Display Jaguars.

28

Special Event
San Diego Auto Museum Gala
Dan Jensen gets "All Revved Up" over its new refurbishment.

Departments:

- 3 Presidential Perspective**
- 4 New Members**
- 5 SDJC Calendar of Events**
- 26 Notes from the Concours Judge's Tent**
- 32 CalClub 2021**
- 33 SDJC Concours Afterglow & Election Luncheon**
- 34 SDJC 2022 Sample Ballot**
- 35 Southern Arizona Concours d'Elegance**
- 36 SDJC 2021 Holiday Party**
- 38 Bits and Pieces from the Editor's Desk**
- 42 Classified Ads and Logo Items**
- 44 Board of Directors Meeting Minutes**
- 47 SDJC Officers, Directors & Committees**

On the Cover



Read all about San Diego's newly refreshed Auto Museum on page 28.

Photo by Dan Jensen

October New Members

GIORGIO DE LUCA

1966 E-Type OTS

KATHERINE DOUCETTE

2019 XF White

BARBIE LORENTZ

1968 E-Type OTS Primrose

CHARLIE MOJHRING

2013 XF Satin Matted Black

MONICA VALENTINE

2000 XJ VDP, 2003 XK8

SDJC 2021 Calendar of Events

As of October

Month	Date	Event	Sponsor(s)	Clubs
August	✓ Saturday, Aug. 14, 2021	Drive and Lunch at Jeremy's on the Hill, Julian	Diah Avery Nedra Rummell	SDJC
	✓ Saturday, Aug. 21, 2021	2021 Virtual Concourse Judge Refresher Training	Mark Mayuga Pete Rieth	Various
September	✓ Saturday, Sept. 11, 2021	SDJC New Member Luncheon at The Crossing, Carlsbad	Nedra Rummell	SDJC
October	✓ Saturday, Oct. 2, 2021	2021 Concours d'Elegance at Idyllwild		IEJC
	✓ Sunday, Oct. 3, 2021	2021 JOCLA Concours d'Elegance at Idyllwild		JOCLA
	✓ Sunday, Oct. 3, 2021	British Car Day at Spanish Landing	Dave Putnam	Various
	✓ Saturday, Oct. 16, 2021	57 th Annual Concours d'Elegance at Classic Showcase, Vista	Mark Hodges Pete Rieth	SDJC/Various
	✓ Thur-Sun, Oct. 20-24, 2021	JCNA 2021 International Jaguar Festival at Sanibel Harbor Resort, Fort Myers, FL		Jaguar Club of Southwest Florida
November	Thursday-Sunday, Nov. 4-7, 2021	Morro Bay Weekend (Regional Event)		SDJC, JOCLA, IEJC, JAG of SF, SACJAG
	Saturday Nov. 13, 2021	SDJC Election Luncheon and Concourse Afterglow, Rancho Santa Fe Golf Club, Rancho Santa Fe	Dave Putnam	SDJC
December	Saturday, Dec. 4, 2021	SDJC Holiday Party at Silver Gate Yacht Club, San Diego	Celia Hunter	SDJC
January	TBD			

Green – SDJC event - plans finalized

Red – SDJC event - plans not finalized

Blue - JOCLA event

Orange - IEJC event

Purple - Regional event with other JCNA clubs

Black – Events not hosted by SDJC (placeholder). If a date is listed, it's real.



■ SDJC Business Meetings

Business meetings are held monthly on the second Wednesday of the month, starting at 6:30 p.m. ZOOM virtual meetings are currently being held due to COVID restrictions. If you would like to participate, call to receive the Zoom log-in information.

~~Jan 13~~
~~Feb 10~~
~~Mar 10~~
~~Apr 14~~
~~May 12~~
~~Jun 9~~

~~Jul 14~~
~~Aug 11~~
~~Sep 8~~
~~Oct 13~~
Nov 10
Dec none

■ A Note to All Members

Do you enjoy the Club's monthly get-togethers, events, drives, luncheons, dinners? Do you know a great place the SDJC Members might enjoy? Do you want to share a favorite drive you've made in your Jaguar? Do you have a favorite luncheon or dinner place that would make a good venue for an SDJC Club?

Think about sponsoring one of the monthly events. Please contact Diah Avery at Activities@sdiagclub.com or (619) 890-1613 to find out what is involved or just to talk about a possible event. The Club values participation from its members.

Thank you!

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Web Sites You May Enjoy

Club Information

San Diego Jaguar Club

www.sdjagclub.wildapricot.org

Jaguar Clubs of North America (JCNA)

www.icna.com

San Diego Auto Museum

[Home](#) | [San Diego Automotive Museum](#)

Car Information

Jaguar USA

www.jaguarusa.com

Jaguar information sites www.jag-lovers.com

www.jaguarforums.com

If you are planning a trip, be sure to check the JCNA webpage at www.icna.com/all-upcoming-events and look for events you might like to attend on the road.



Ongoing Events

Note: all events are contingent upon COVID-19 requirements and restrictions.

San Diego Cars and Coffee is a monthly gathering conveniently located in Miramar.

[San Diego Cars and Coffee - Home](#) | [Facebook](#)

Every Saturday morning

South OC Cars & Coffee

San Clemente Outlets

[South OC Cars and Coffee - Home](#) | [Facebook](#)

Every Friday, **April through September**

Crusin' Grand, Escondido

facebook.com/cruisinggrand

Each Thursday of the Month **June-August**

La Mesa Car Show

La Mesa Village, La Mesa

50s cars along La Mesa Blvd Imvma.com

Radio Shows

You Auto Know - Dave Stall

Sunday, 7 - 10 pm KCBQ-AM 1170

Thursday, 1 pm on SignOn San Diego

The Car Show - Art Gould and Dave Kunz

9 - 10 am Saturdays KPFK-FM 90.7

Call-in (818) 985-5735

RPM Today - Dave Stall

1 - 3 pm Sundays ESPN-AM 800

Call-in (866) 377-6800

IEJC & JOCLA Concours & Jagstravaganza

Friday – Sunday October 1st – 3rd, 2021

'Recap' by Chuck Leuthen. Photos by Matt Allen & team.

If the old adage “A picture is worth a thousand words” is true, then it would take me no less than 165,000 words to convey the wild weekend in Idyllwild that Matt Allen and his team captured on ‘film’ the first three days of October. That’s right, Matt and company burned through quite a few rolls of digital celluloid and came up with 165 images during the IEJC and JOCLA Concours and Jagstravaganza. As I’m suffering a bit from laryngitis of the phalanges, I’m going to say little and let a few of those pictures do the talking. Making the task of an in-depth recap even more challenging for me is the fact that Kathy and I didn’t make it this year.

I will state that I had some undercover operators report back to me that IEJC President Mike Zavos and JOCLA President Mark Mayuga did an outstanding job of organizing the Double Duty Concours and Jagstavaganza with lots of help from many of the minions, little people, and Concours groupies.

A Friday evening reception provided a great start to the weekend. As in the past, a number of SDJC members met for dinner at Restaurant Gastrognome to coordinate their Concours ‘strategies.’ JOCLA’s Mark Mayuga also attended to ensure that no monies would change hands during the two-day Concours where he served as Chief Judge for both events. Saturday was IEJC’s turn at bat with their 2021 Concours. Following a brief period of rest and relaxation an Awards Banquet was held Saturday evening. Sunday’s JOCLA Concours and Awards Presentation finalized the weekend.

Looking forward to next year! Chuck

Friday Night Special – The Arrival & Welcome Reception



Saturday in the Park – The IEJC Concours





Saturday Night Fever – The Awards Banquet





Sunday Funday – The JOCLA Concours





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1948 Jaguar Mark IV
VIN: 517063

1965 E-Type Series I OTS
VIN: 1E10758

1963 Jaguar Mark II Sedan
VIN: P220371

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• PERFORMANCE UPGRADES

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• CONCOURS PREPARATION

PRE-SHOW: Before your Concours event, ask us to pre-judge your car, and we'll tell you what it needs to reduce deductions in scoring. Let us do a complete detail to prepare for your Concours! POST-SHOW: After the show, bring us your score sheets, and we'll give you an estimate for correcting any deductions you may have received.

SPECIAL ANNOUNCEMENT!

Classic Showcase is pleased to announce the opening of the Coventry Foundation's West Coast library and tool-loan program, hosted at our facility in Oceanside, CA. This program is now open and available for current JCNA Club members and Coventry Foundation Patrons and Sponsors. The library is featuring the original factory workshop and parts manuals, as well as a great selection of Jaguar reference materials.



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British Car Day

Sunday October 3rd, 2021

Recap by Dave Putnam, Photos by Chuck Leuthen

After a two-year absence due to COVID, British Car Day was back! It was held on Sunday October 3rd, 2021, at the Spanish Landing Park across from the San Diego Airport. As in years past, the British Car Club Council decided to use the Cancer Survivors Park area of Spanish Landing. Its size allows us to display over 200 cars. It is also an incredibly beautiful location on the bay with gorgeous views of the water and hundreds of yachts in the marinas.

This year there were three featured Marques. We celebrated the 60th Anniversary of the Jaguar E-Type which was introduced in 1961. This was chosen as the **Marque of the Year**. The Rolls Royce and Bentley Corniche were the Celebrated Marques. They were celebrating 50 years since being introduced in 1971. Peter Fratschky's 1980 Rolls Royce Corniche won the Celebrated Marque Trophy.

There were 215 British cars registered for the Event with 183 cars that attended. We had over 20 Jaguars with 11 of them being E-Types - a particularly good showing indeed! The next-best club showing was Aston Martin with 15 cars.

The Jaguars were divided into 5 classes. We had 11 E-Types, 1 XK120, 3 XKRs, 1 XK8, 4 F-Types, and 3 Sedans. The trophies were engraved Beer Mugs.

JA1	1 st Place	Diah and Martin Avery	1965 E-Type OTS
	2 nd Place	Greg Millard	1961 E-Type
	3 rd Place	Graham Reid	1962 E-Type
JA2	1 st Place	Robert Detro	1955 XK140 SE
JA3	1 st Place	Dan Jensen	2007 XK Convertible
	2 nd Place	Dave Putnam	2007 XKR
JA4	1 st Place	Tim Bennett	2017 F-Type
	2 nd Place	Chuck Leuthen	2016 F-Type
JA5	1 st Place	Keiichi Yamamoto	1965 3.8 S

Diah and Martin also won the **Marque of the Year Trophy**.

Overall, it was a very warm but beautiful day, and everyone seemed to enjoy the venue. Trophies were handed out at 2 PM and then people started to depart.

See you next year, Dave Putnam





Editor's Note: Just a quick reminder that SDJC's Dave Putnam is a member of the San Diego British Car Club Council and our club's representative. Thanks Dave! - Ed.

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SDJC 57th Annual Concours d'Elegance & Jaguar Jamboree

Saturday October 16th, 2021

Recap by Mark Hodges. Photos by Matt Allen.

The 2021 SDJC Concours d'Elegance was a great success, if I do say so myself. We again held it at Classic Showcase, combining our Concours with their Jaguar Jamboree. This was my sixth year chairing the Concours and our second year at Classic Showcase. Tom Krefetz and I learned from our mistakes last year and made sure to not make the same ones this year (I made sure to make a completely different set of mistakes).

Since we had planned to have the Concours at Classic Showcase from the get-go, our planning went much smoother than it did last year. While I handled registrations and the Concours itself, Tom secured the caterer for the BBQ lunches, the shop tours, the band, the sponsors, and many of the goodie bag items. Chief Judge Pete Rieth secured enough judges to spread the load, so no one was too overworked.

Not only did I rely on my family to take care of business, as I usually do, I relied on some entrants to help, and boy did they all come through. Dave Putnam, Nedra Rummell, and Dave, Marie & Matt Allen all arrived around 6 a.m. to help us set up the venue. They all did a fantastic job. Mike Loper, Keith Webb, and Keiichi Yamamoto arrived as early as 7 a.m. to help with parking. This was the first year I have used anyone else to help park the cars other than my sons. They did a fantastic job; I was so pleased with how the Concours field looked when they finished. Their work freed up Trev and Dev to continue with setting-up, including hanging up all the banners and signs, and taking care of the last-minute tasks.

I had more help at Hospitality this year, which was really important since I greatly expanded the responsibilities of the hospitality crew. While Diana was the Matriarch of Hospitality, Trevor spent most of the day there, helping out. There was also a steady stream of crew members working hour-long shifts throughout the day. Marie Allen, Tim & Debbie Bennett, Colin Bennett, Kathy & Chuck Leuthen, Steve Leyerly, Liz Soens, Kathleen Steele, Robert Taylor, and Terry Tilton all worked a shift, keeping the display tables stocked with merchandise, signing up guests for the tours, selling additional lunch tickets, and making sure everyone got everything they wanted. Everyone worked all day to make sure my vision of a successful Concours was achieved. I thank each and every one of you for everything.

While all this was going on, Pete Rieth was working with his judges, judging all of the judged entries. We fit 38 Jaguars on the field, placing them in every other parking space. There were 24 judged and 14 display Jags. Entrants from the SDJC (27), JOCLA (7), JAG (2), and IEJC (2) attended.

In addition to all the judging, the entrant field was abuzz with other activity. It looked like one of our cocktail hours, but with Jags instead of drinks. I saw many old friends, and a few new ones too. There were many groups of people getting together, catching up on old times, sharing tips and tricks, and just hanging about, having a good time.

The band played from the start of the judging hour to the start of the awards presentations. Hunter Steakhouse catered the event, setting up their wood pit BBQ on the spot. Over 80 of us enjoyed their BBQ lunch with all the fixin's.

When judging ended, we went straight to the awards presentation. I gave one of my famous speeches and then Devin pulled two tickets from the raffle box, calling out the winners of the Element Fire Extinguisher. Thanks again to Steve Kirby for donating the two extinguishers as raffle prizes. Chief Judge Pete Rieth then took over, announcing the winners and their scores. I attached custom nameplates to the trophy of each entrant, giving them that SDJC personal touch. The event ended when I presented George Barry with the Best in Show Award for his 1953 C-Type OTS. Be sure to read Chief Judge Pete Rieth's recap on page 26 as it pertains to the judging.

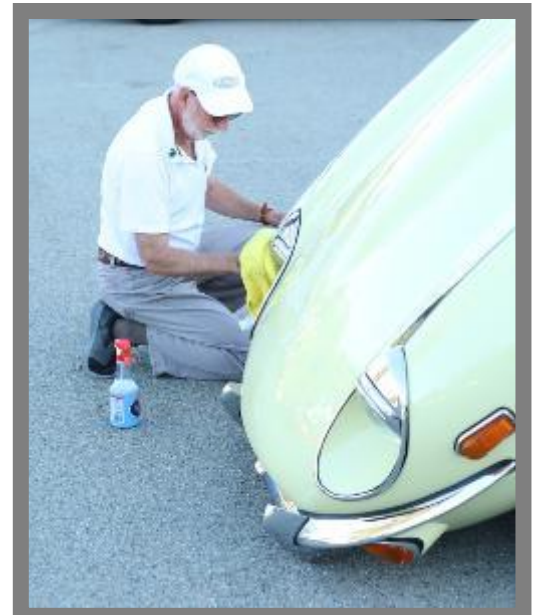
Again, my thanks to everyone at Classic Showcase, the set-up crew, the parking staff, the hospitality staff, the judges, and everyone else who volunteered their time and energy to make it all happen. Thanks also to the members of the San Diego, Los Angeles, Inland Empire, and San Francisco Clubs, who attended. It was the participation of everyone involved that helped make this event such a success.

Mark









SDJC 57th Annual Concours d'Elegance Award Winners







Editor's Note: Thanks once again Mark Hodges and Tom Krefetz for another great SDJC Concours and Jaguar Jamboree! -Ed.

Notes from the Concours Judge's Tent

November 2021

By Pete Rieth, Chief Judge, San Diego Jaguar Club



Concours Day October 16th was beautiful! The always (?) accurate local weather gurus foretold a glorious day at Classic Showcase, and they were right. Many thanks to Tom and Debbie Krefetz and to the entire Classic Showcase team for their wonderful hosting of the event!

We were truly delighted and honored to welcome JCNA Southwest Regional Director & JOCLA Past President Mark Mayuga and IEJC President Mike Zavos to our event.

In order to hold our concours, there are many moving parts as we all know. From the judging perspective alone, we need a lot of dedicated individuals to serve as judges, Scrutineers, Apprentice Judges, Scorekeepers and Score Sheet Runners. Because of JCNA requirements that all Judges be certified and current, we rely heavily on the judges from other clubs to augment our own judge cadre. In addition to the judges, we need Scrutineers to initially review the score sheets for accuracy and to correct errors, and Score Keepers to tabulate scores. To keep all this paper flowing smoothly, one or more Score Sheet Runners are essential to ensure the judging and specialist teams are able to focus on their primary duties. Without this team of 35 individuals listed below, our concours would not be possible. **They all have my sincere thanks for their hard work, dedication and good humor under pressure!**

The 19 judges grouped by club were:

IEJC: Mike Zavos and Ella Ghazvinian,

JOCLA: Layna Browdy, Jim Friel, Mark Mayuga, Eric Gruver, and Keith Webb,

SDJC: Dave Allen, John Balha, Steve Hawley, Tom Krefetz, Mike Loper, Will Nighswonger, Dave Putnam, Nedra Rummell, Jim Singmaster, Al Steele, Bill Woolley, and Jan Zverina.

Our Scorekeeper team was very thorough: Jim and Dawn Boese, Windley Putnam, Celia Hunter and Marie Allen

Our 10 Scrutineers were Dave Allen, John Balha, Layna Browdy, Eric Gruver, Mark Mayuga, Dave Putnam, Nedra Rummell, Al Steele, Jim Singmaster, and Keith Webb.

Kathleen Steele was fabulous as our Score Sheet Runner!

2021 SDJC Concours Scores:

Provided on the following page are provisional scores for the 24 judged JCNA Member entries at our SDJC Concours. JCNA Concours Chair will declare these scores Final following his review, probably by early December. All entries were very well prepared for judging and these Entrants deserve our sincere thanks for making our concours a truly exceptional event by sharing their beautiful Jaguars with the judges, other entrants, our club members, and spectators. Big thanks also to those who displayed an additional 14 cars to enhance the event. It was a special treat to see Phillip Endliss' Mark X and Keiichi Yamamoto's very-well-preserved 3.8S. We had two perfect scores: Mike Zavos' 1972 XJ6 and Steve Leyerly's 1973 E-Type OTS V12. The oldest Entry was a 1954 XK 120 SE and the newest was a 2020 F-Pace.

If you have any questions about this article or JCNA Judge certification, please contact me by Email at: 60Jaguar@gmail.com or (619) 813-2005.

SDJC 57th Annual Concours d'Elegance Provisional Scores

CHAMPION DIVISION 2021 (15 Entries judged)										
Class	Entrant First Name	Entrant Last Name	Year	Model	Body	Color	Home Club	Score	Standing	# In Class
C03/140	Keith	Webb	1956	XK 140	OTS	Maroon	JOCLA	99.91	1	1
C04/150	Harold & Carly	Michaels	1959	XK 150S	OTS	Maroon	SDJC	99.43	1	1
C05/E1	Gordon & Yuriko	Rudd	1962	E-Type	OTS	Red	SDJC	97.16	1	1
C06/E2	Jan	Daniel	1969	E-Type	OTS	Primrose Yellow	SDJC	98.23	1	1
C08/SLS	Robert	Baumhefner	1960	MK 2	Sedan	Black	JOCLA	99.95	1	1
C09/XJ	Tom	Krefetz	1977	XJ6C	Saloon	OE White	SDJC	99.87	2	2
C09/XJ	Mike	Zavos	1972	XJ6	Saloon	Regency Red	IEJC	100.00	1	2
C11/XJ	Eric	Gruver	2008	XJ8	Saloon	Platinum	JOCLA	99.95	1	1
C12/JS	Tom	Krefetz	1988	XJSC	Cabriolet	Black	SDJC	99.94	1	1
C13/JS	Ella	Ghazvinian	1992	XJS	Convertible	Solent Blue	IEJC	99.91	1	1
C14/K8	Dave	Allen	2002	XK8	Convertible	Zircon Blue	SDJC	99.99	1	1
C15/XK	Mark	Hodges	2014	XKR	Coupe	Rhodium Silver	SDJC	99.99	1	1
C17/P	Keiichi	Yamamoto	1965	3.8S	Sedan	Cream	SDJC	97.36	1	1
C20/F	Tony	Campbell	2019	F-Type SVR	Coupe	Santorini Black	SDJC	99.77	1	1
C21/P	Pete	Rieth	2020	F-Pace R	SUV	Indus Silver	SDJC	99.97	1	1
DRIVEN DIVISION 2021 (7 Entries judged)										
Class	Entrant First Name	Entrant Last Name	Year	Model	Body	Color	Home Club	Score	Standing	# In Class
D01/PRE	John	Balha	1956	XK 140 MC	FHC	Black	SDJC	9.974	2	2
D01/PRE	Mike	Loper	1955	XK 140	FHC	Green	SDJC	9.992	1	2
D04/E3	Steve	Leyerly	1973	E-Type	OTS	Silver Grey	JOCLA	10	1	1
D05/SLS	Philip	Endliss	1966	MK X	Saloon	Green/Green	JAG	9.866	1	1
D07/XJ	Elizabeth	Soens	1994	XJ6(XJ40)	Saloon	White	SDJC	9.994	1	1
D10/K8	Will	Nighswonger	2000	XKR	Convertible	Platinum	SDJC	9.993	1	1
D12/J8	Terry & Mary Pat	Tilton	2005	XJ8L	Sedan	Zircon	SDJC	9.983	1	1
SPECIAL DIVISION 2021 (2 Entries Judged)										
Class	Entrant Last Name	Entrant First Name	Year	Model	Body	Color	Home Club	Score	Standing	# In Class
S2/MOD	Glenn	Chapin	1954	XK 120 SE	FHC	Black	SDJC	9.999	1	1
S3/REP	George	Barry	1953	C-Type REP	OTS	BRG	IEJC/JAG/JOC	9.996	1	1



SAN DIEGO AUTO MUSEUM - "ALL REVVED UP" GALA

Saturday October 16th, 2021

By Dan Jensen

For those of you who have visited the San Diego Auto Museum (SDAM) in Balboa Park over the past few years, you likely noted that both the exterior and interior were in need of significant TLC. The building was constructed for the 1935 California Expo and from all appearances not much had been done to modernize things since. However, that changed earlier this year when four historic re-creations of murals were installed above the building entrance (see this month's *Jaguar Tracks* cover). Funding for the six-year restoration effort was provided by the all-volunteer *Committee of 100*. But this was only the beginning of what is envisioned as a \$22M total makeover and expansion of the museum. The next step was to expand fund-raising efforts to ensure this goal will be met. This led to the SDAM "All Revved Up" Gala on October 16 attended by over 500 guests.



When Jorgene and I were invited to the gala by Terry Tilton - SDJC club member, frequent contributor to *Jaguar Tracks*, and Secretary of the SDAM Board of Directors - to join him at a table for 10, we weren't quite sure what to expect. Terry noted that we would be joining him and Mary Pat, his son Trent and friend Noele, Mary Pat's daughter Tara, Mike and Peggy Loper, and Nedra Rummell, SDJC Vice President for Membership. We didn't realize until we arrived that Diah Avery, SDJC Vice President of Events, and her husband Martin were also there. We had a bit of background on the planned museum restoration and gala, as provided by Pete Picksley, SDJC Auto Museum Representative, and as gleaned from reading articles in the San Diego Union Tribune this spring. However, beyond that, we didn't know much.

Jorgene and I have been to a number of fund-raising events over the years. We recall those that were particularly successful in our minds and imagined the planning and effort required to bring them about. Regardless of what we might have expected for the SDAM Gala, from the moment we drove up for valet parking and then entered the museum, we knew this was going to be a special evening. After walking amongst the much-improved displays of unique and gorgeous cars, including an XK120, we walked the red carpet to the outdoor dining area. This was a sight to behold, especially since it was situated on the new pedestrian mall that replaces a large chunk of unsightly blacktop parking in front of SDAM and the nearby Aerospace Museum and Starlight Bowl.



As one would expect, there was excellent food and drinks, and lots of discussion about cars of all marques. There were several featured speakers, including Bill and Susan Hoehn, owners of Hoehn Jaguar and other brands in Carlsbad. They both provided unique perspectives on their lives and how they have been intertwined with the San Diego automotive business for over 45 years. Also providing a brief speech was Don “The Snake” Prudhomme. For those not acquainted with drag racing, Don was the man to beat for many years, be it dragsters or Funny Cars. I recall reading car magazines while in high school when Don won his first Top Fuel victory in Bakersfield in 1962. By the time he stepped aside as driver and owner over 45 years later, dragsters were often accelerating to up to 300+ mph in under 4 seconds. As Terry noted, that is faster than an aircraft is launched off of a carrier!

After dinner and speeches, the auctioneer began the process of soliciting bids. We knew this was to be different than past auctions we have attended when the opening bid for museum naming rights began at \$5M. Wow! While that bid was not answered, the initial winning bid for a lesser naming right was \$200,000 – still eye popping by my standards. As the starting bid prices dropped for lesser naming rights and support opportunities, the number of bids increased. I don’t know what the final tally was, but it certainly is a big step toward the goal that SDAM has set for its capital improvement program. Not only will this expand the museum footprint by 35% to over 55,000 square feet, a Vocational Education Program is being developed for underserved youth living below the poverty line. My sense is this will be a game changer for lives of many young women and men.

I am already looking forward to an SDJC event that includes a tour of SDAM, hopefully in the not-too-distant future. Below are a few “impromptu” photos of Terry and Mary Pat’s family and SDJC members.





Editor's Note: Thanks Dan, for not only providing this great overview to this fabulous evening but for providing us with a great **cover photo** for this November Jaguar Tracks issue! -Ed.



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A vintage-style advertisement for 'Jags Unlimited' featuring the Jaguar logo at the top. The ad is framed with a decorative border and includes four images of different Jaguar models: a sedan, a convertible, a sedan, and a classic car. The text provides contact information and lists services offered, including brake service, air conditioning, and factory scheduled service.

CalClubs2021

It is time for another CalClubs Meet!

The 2019 CalClubs meet in MORRO BAY was such a success that we are going to do it again! And more of those great dinning venues, driving roads, the LONG BRANCH SALOON, **XKS MOTORSPORT**, MORRO BAY DINNING at Fresca at DOCKSIDE OYSTER BAR, wine tastings in PASO ROBLES, and a whole bunch more. We have two genuinely nice hotels to choose from. La Serena (event HQ) and the San Marcos Hotel, both on MORRO AVE a few blocks from the ocean.

Event Schedule:

NOVEMBER 4th Thursday- Arrive, La Serena Hotel, Welcome Reception Hosted by **XKSMOTORSPORT**, SLO Farmers Market, Dinner in Morro Bay

NOVEMBER 5TH Friday- Rally and Lunch at the *ERNEST HEMMINGWAY VINEYARD*, SHOW & SHINE on The Green, Wine Tastings, Classic Rock Band Live Music, Dinner in MORRO BAY at DOCKSIDE FISH MARKET & Oyster Bar, or DORN'S, Window's on the Water, STAX Wine/Bistro, Dutchman's Seafood Galley,

NOVEMBER 6th Saturday- Rally/Tour and Lunch, Tour of the Estrella Air Museum and Car Collection, Lunch at the LONG BRANCH SALOON (Creston) and Dinner in MORRO BAY/SLO your choice

NOVEMBER 7th Sunday- Drive Home

EVENT REGISTRATION: lajagclub.com

Mention you are with the JAGUAR CLUB!

HOTELS: La Serena- \$79-109/rm+tx [Queens-Kings] Th, F/Sat (805) 772-5665 res.

San Marcos- \$85-149/rm+tx [Queens-Kings] Th, F/Sat (805) 772-2248 res.

Information: markmayuga@verizon.net(909) 772-1075 Cellphone

XKSMOTORSPORT

OFFICIAL WEEKEND SPONSOR clive@xksmotorsport.com, (805) 462-7634 cell

2021 SDJC Concours Afterglow and Election Luncheon (Special E-Type 60th Anniversary Celebration) Saturday, November 13

Rancho Santa Fe Golf Club
5827 Via de la Cumbre, Rancho Santa Fe
Hosted by Dave Putnam and Family



Napa Spa Buffet: \$45/person

Buffet Menu:

Butternut Squash Soup – Toasted Pepitas
Arugula Salad – Red Onion, Toasted Pine Nuts, Parmesan, Lemon Dressing
Gem Lettuce Salad – Cherry Tomatoes, Parmesan, Tarragon Dressing
Seasonal Vegetables - Chef's Choice
King Salmon – Lemon Herb Quinoa, Caper Chimichurri
Organic Jidori Chicken Breast – Portobello Mushroom Sauce, Brown Rice
Assorted Bread, Butter
Fresh Brewed Coffee, Hot Teas and Lemonade
Dessert - Lemon Tarts with Fresh Fruit

\$12.00 Drink Coupons - Well Bar, Beer, House Red Wine or White Wine

RSVP by Friday, November 5th. Cancellations after Nov. 5th or no-shows will still be responsible for payment.

For questions, contact: Diah at 619.890.1613 activities@sdjagclub.com or
Nedra Rummell at 760.519.5400 or membership@sdjagclub.com

See sample Election Ballot on next page.



Officer Nominations
San Diego Jaguar Club
Nomination Slate of Club Officers for 2022



The Election will take place at the Election Luncheon /
Concours Afterglow on Saturday, November 13, 2021. You
must be present to vote.

2022 Officer Nominations are:

President: Dan Jensen
 [Write-in] _____

1st Vice President: Diah Avery
Activities [Write-in] _____

2nd Vice President: Nedra Rummell
Membership [Write-in] _____

Secretary: Open Position
 [Write-in] _____

Treasurer: Dave Allen
 [Write-in] _____

Director: Dave Putnam
 [Write-in] _____

Director: Al Steele
 [Write-in] _____

Send questions or comments to Election Chair Mark Hodges
(who is also your Webmaster), or if you want to run for Club
Secretary and be placed on the ballot.



48th Concours d'Elegance November 13, 2021

The Jaguar Club of Southern Arizona's 48th Concours d'Elegance is scheduled for Saturday, November 13, 2021, at La Encantada Shopping Plaza in Tucson. This event is a great opportunity to show off your beautiful Jaguar to compete for awards and acclamation. Our Concours is sanctioned by the Jaguar Clubs of North America which means you can compete for awards nationally in the class of your particular Jaguar. Or you can just put your beauty on display for our usual crowd of visitors to admire.

We expect entrants from throughout the southwest US. This will be the final Concours in the Southwest Region this calendar year, so join us in Tucson. Registration, schedule of events and more details are on our website at <https://jcsaz.com/concours-registration/> Note that entry fees increase on November 1.

For attendees outside of Tucson, Embassy Suites, 3110 E. Skyline Drive, has been selected for the Concours hotel, conveniently located across the street from La Encantada Shopping Plaza. We have arranged a special rate of \$189/night (not including taxes or fees) for November 12 and 13. Reservations must be made by October 23 to secure this rate. Please call the hotel directly at 520-352-4000 (not their 800 number) and reference the Jaguar Club.

Judging questions to Concours Chair: Cameron Sheahan, camsheahan@juno.com
Other questions to JCSA President: Abbe Meyer, president@jcsaz.com

Save the Date!

SDJC 2021 Holiday Party **Saturday – December 4th, 2021**

Silver Gate Yacht Club

2091 Shelter Island Dr, San Diego, CA 92106

Hosted by Celia Hunter



Cocktail Reception: 5:30 to 6:30 PM

Cash Bar

Dinner: 6:30 to 9:00 PM

It is not too early to be thinking about our next annual event, the 2021 SDJC Holiday Party. This is one of our most popular events each year. The venue is the Banquet Room at the Silver Gate Yacht Club on Shelter Island with a beautiful view of San Diego Bay, Coronado, Point Loma, and over a thousand yachts that are moored in the harbor. Mingle with your SDJC friends while sharing your choice of beverage, enjoy a feast prepared by our chef specifically for this occasion, dance to music provided by DJ Jonathan Mendoza, celebrate the recipients of our 2021 Service Awards, and witness the installation of Club Officers for the coming year.

- Hotels within walking distance
- Plenty of parking
- Sign on to the Club Members Event Page to Register
- Last Date to RSVP: 11/25/2021
- Black Tie Optional

More information to follow



If you desire to stay overnight on Shelter Island after the Holiday Party, the hotels listed below are within walking distance of Silver Gate Yacht Club. **The Bay Club** is immediately next door to the north and Best Western **Island Palms** is immediately next door to the south.

Best Western Plus Island Palms Hotel & Marina

Address: 2051 Shelter Island Drive, San Diego, CA 92106

Phone: (619) 222-0561

The Bay Club Hotel & Marina

Address: 2131 Shelter Island Drive, San Diego, CA 92106

Phone: (619) 224-8888

Kona Kai Resort & Spa

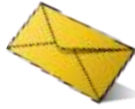
Address: 1551 Shelter Island Drive, San Diego, CA 92106

Phone: (619) 221-8000

For questions, contact: Diah at 619.890.1613 activities@sdjagclub.com or Nedra Rummell at 760.519.540 or membership@sdjagclub.com



Letters to the Editor



This one scrolled across my desktop a few weeks back. I found it interesting and a positive brand-promoting news item.

JAGUAR LAND ROVER AND GOOGLE MEASURE DUBLIN AIR QUALITY WITH ALL-ELECTRIC I-PACE



26 May 2021

- Jaguar I-PACE becomes Google Street View's first all-electric vehicle
- Jaguar Land Rover engineers have integrated Google Street View and air quality technology into the award-winning I-PACE
- Google will use the I-PACE to map streets and measure air quality in partnership with Dublin City Council
- 'Air View Dublin' launched this month with Jaguar's all-electric I-PACE collecting data on public roads for 12 months
- As Jaguar Land Rover reimagines its future strategy it is committed to collaborate with industry leaders to enhance sustainability and reduce emissions
- Jaguar Land Rover starts journey to become a net zero carbon business by 2039

Gaydon, UK – Wednesday 26th May 2021: Jaguar Land Rover has partnered with Google to integrate the all-electric Jaguar I-PACE with air quality measuring sensors and Street View mapping technology.

The I-PACE is the first all-electric Google Street View vehicle and will be used to measure street-by-street air quality in Dublin including nitrogen dioxide (NO₂) and carbon dioxide (CO₂) emissions, and fine particles (PM_{2.5}). It will also help update Google Maps.

The Jaguar I-PACE, which offers zero tailpipe-emissions driving, has been equipped with specialized mobile air sensors developed by Aclima and has launched in Dublin to capture data over the next 12 months. Google's scientific research partners will analyze the data and develop maps of street-level air pollution.

Jaguar Land Rover engineers have worked to integrate Google Street View technology into the vehicle, including new roof mountings for the Street View camera, new rear-window glass which allows for wiring and redesigned interior switchgear to incorporate Google Street View controls. With a focus on air quality, the I-PACE offers cabin air ionization and PM2.5 filtration to enhance occupant comfort and well-being.

The partnership comes as Jaguar Land Rover defines its future strategy: a sustainability-rich reimagination of modern luxury, unique customer experiences, and positive societal impact – with a commitment to become a net zero carbon business by 2039.

To realize this vision, Jaguar Land Rover will collaborate with industry leaders to enhance sustainability and reduce emissions as well as sharing best practice in next-generation technology, data and software development.

“The integration of Google Street View technology with the all-electric Jaguar I-PACE is the perfect solution for measuring air quality. We are delighted to support this project as it aligns with our own journey to becoming an electric-first business and achieving net zero carbon by 2039. Partnerships like this are one of the ways we can achieve our sustainability goals and make a positive impact on society.”

Elena Allen, Project Manager for Business Development at Jaguar Land Rover said: “The integration of Google Street View technology with the all-electric Jaguar I-PACE is the perfect solution for measuring air quality. We are delighted to support this project as it aligns with our own journey to becoming an electric-first business and achieving net zero carbon by 2039. Partnerships like this are one of the ways we can achieve our sustainability goals and make a positive impact on society.”

Google has partnered with Dublin City Council, as part of its Environmental Insights Explorer's air quality program to map hyperlocal air quality insights for cities to take action on their climate and health.

Google and Dublin City Council hope access to this data will help scientists, researchers and policymakers as they study air quality, as well as encourage people to make small but informed daily changes to help improve it.

Paddy Flynn, Vice President of Geo Operations at Google, said: “Air quality is a serious concern, especially for cities, but there is a gap in terms of localized data and insights available to both decision makers and citizens. As part of this project, we're using technology to capture this important data and make it accessible so that together with Dublin City Council, we can drive solution planning.”

And now, a Word to the Wise:

A senior couple returned to their local Jaguar dealership to find the salesman had just sold the car they were interested in to a beautiful, shapely young blond.

"I thought you said you would hold that car till we raised the \$75,000 asking price." said the man. "Yet I just heard you closed the deal for \$65,000 to that lovely young lady there. You insisted that there could be no discount on this model."

"Well, what can I tell you? She had the ready cash, and just look at here, how could I resist?" replied the grinning salesman.

Just then the young woman approached the older couple and handed them the keys.

"There you go," she said. *"I told you I could get this joker to drop the price."*

"See you later, grandma and grandpa."

Never mess with us seniors.

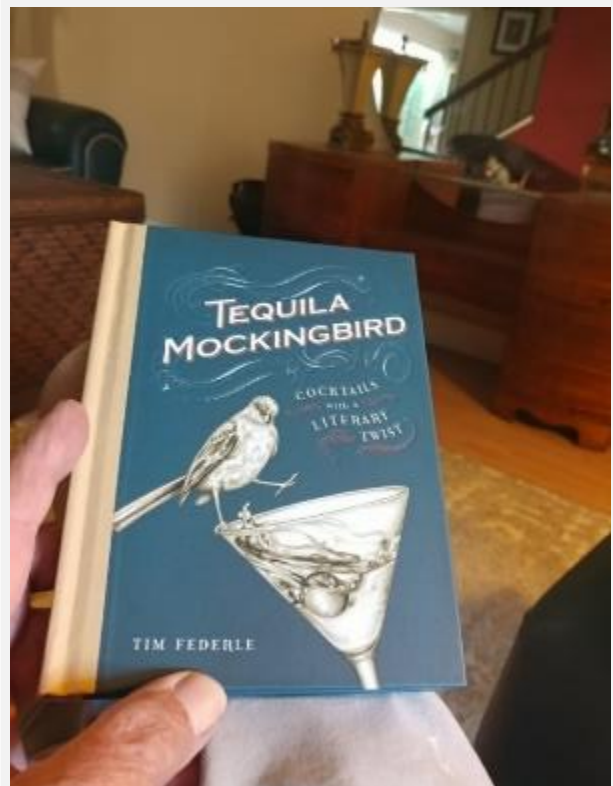
I'll leave this month's Editor's Desk on a more serious note. It's been suggested that since it is becoming increasingly difficult to find good Jaguar repair shops that service older vintage models it might be helpful to provide a **referral service** based on member experience.

So, if you have recommendations, based on personal experience, as to where excellent work is still being performed on older models, please let me know and I'll communicate those referrals in future issues. Just send a note to Editor@sdjagclub.com along with any additional detail that might be helpful.

Thanks. Your fellow members appreciate it!
Cheers, Chuck

Next, for Enquiring Minds:

Ever notice when geese fly in a V formation, one side is always longer than the other? This is because there are more geese on that side.



OK, that's enough ramblings for now. Time for an adult beverage while I pick up where I last left off in my latest literary challenge.



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San Diego Jaguar Club Classified Ads

Classified Ads are now displayed only on the Club Website.

Perhaps you have one too many garage spaces you want to fill by buying another Jaguar. Or maybe you have one too many Jaguars and want to reduce your inventory. In either case, click **HERE** to go directly to the SDJC Classified Ads. The ads include details and up to 9 photos of each car!

SELL YOUR CAR WITH US ON OUR WEBSITE

To place your ad:

Contact Mark Hodges

<https://sdjagclub.wildapricot.org/Classified-Ads>

The ads include details and up to 9 photos of each car.

San Diego Jaguar Club Logo Items

Hey, where's your NAME TAG! Don't you need a new GRILL BADGE? You know that POLO SHIRT is looking kind of dated, time for a new one? These CLUB LOGO ITEMS and more from SDJC and LAND'S END are just a click away on our SDJC Home page. To get there right now just click <https://sdjagclub.wildapricot.org/OnLine-Store>

Sale On! Look at the new lower prices on some items!!



Jaguar Land Rover North America

2020/2021 Jaguar/Land Rover Discounts



Jaguar Land Rover North America, LLC is pleased to extend an exclusive Private Offer on the purchase or lease of a new Jaguar or Land Rover vehicle. This opportunity is available to preferred partners of the Jaguar and Land Rover brands in America.

For details and online entry form, follow this link: [Jaguar Land Rover Private Offer Program](#)

Jaguar

Model Year	Models (All)*	Customer Base Price**
2020	XE	10% below MSRP
2020/2021	XF	10% below MSRP
2020/2021	F-TYPE	10% below MSRP
2020/2021	E-PACE	10% below MSRP
2020/2021	F-PACE	10% below MSRP
2020	I-PACE	10% below MSRP

Land Rover

Model Year	Models (All)*	Customer Base Price**
2020/2021	Discovery Sport	10% below MSRP
2020/2021	Discovery	10% below MSRP
2020/2021	Range Rover Evoque	10% below MSRP
2020/2021	Range Rover Velar	10% below MSRP
2020/2021	Range Rover Sport	5% below MSRP
2020/2021	Range Rover	5% below MSRP

* Subject to vehicle availability and retailer participation. SVR models excluded.

** Manufacturer's Suggested Retail Price (MSRP) excludes destination/handling charge (\$995 for XE, XF and E-PACE, Range Rover Evoque and Discovery Sport; \$1,025 for F-TYPE, F-PACE, I-PACE, Discovery, and Range Rover Velar; \$1,295 for Range Rover and Range Rover Sport), tax, title, license, and retailer fees, all due at signing, and optional equipment. Retailer price, terms and vehicle availability may vary. See your participating Jaguar or Land Rover Retailer for details.

Vehicle Price

All participants will receive a base purchase price of 5% or 10% below the selected vehicle's Manufacturer's Suggested Retail Price (MSRP Subtotal). Refer to Terms & Conditions from your local retailer for more information.

SDJC Board of Directors Meeting Minutes

October 13, 2020

The meeting was called to order at 6:35 pm via Zoom video conference by Dan Jensen, President. Officers present: Dave Allen, Diah Avery, Nedra Rummell; Immediate Past President present: Mark Hodges. Directors present: Dave Putnam, and Al Steele. Functional Chairs present: Jim Hallameyer and Pete Rieth.

Secretary's Report: On a motion by Chuck and second by Dave A., the minutes of the September 8, 2021 meeting were unanimously approved.

Treasurer's Report: Dave reported that September month activities included income of \$2,562.50 comprising \$240.00 club dues (six new members!), \$41.50 advertising (2001 S-Type), \$1,156.00 for the Concours d'Elegance and \$1,125.00 for the New Member Luncheon. Expenses for September were \$4,425.19 comprising AGM attendee registration (\$200.00), bank fees (\$118.18), JCNA club dues (\$210.00), high-visibility vests for the Concours parking crew (\$70.96), payment to the Crossings for the New Member luncheon (\$3,644.73), monthly storage facility fees (\$132.00), trophies and engravings (\$32.33) and the monthly subscription for Zoom meetings (\$16.99). Overall, we had net expenses of \$1,862.69 for the month. This was primarily due to time phasing of expenses for the New Member Luncheon. Most of the receipts came in August while most of the expenses for the event occurred in September. Note that the New Member luncheon overall finances were very well controlled. The receipts were \$3,630.00 and expenses were \$3,754.73. Well-done Nedra & Diah! Our accounts continue to remain healthy.

First Vice President Activities Report: Diah reviewed prior and upcoming events:

- **September 11: SDJC New Member Luncheon at The Crossing, Carlsbad** – Diah and Nedra reported that the event was very well received by members, both new and current, with many stating it was great to gather at an indoor SDJC event after the long COVID hiatus.
- **October 3: British Car Day at the Spanish Landing** – Dave P. said there were ~175 entries. Diah reported it was a great day, with SDJC members Dan Jensen, Tim and Debbie Bennett, Chuck and Kathy Leuthen, Dave Putnam, and Martin and Diah Avery earning trophies. Martin and Diah's E-Type won 1st place and the Best of Marque. Diah stated that we should remember to use our hospitality tents at the 2002 event.
- **October 16: 58th Annual Concours d'Elegance at Classic Showcase, Vista** – See Concours below.
- **November 13: SDJC Election Luncheon and Concourse Afterglow, Rancho Santa Fe Golf Club hosted by Dave Putnam** – Diah stated that the event is confirmed. Two meal options were discussed. On a motion by Dave A. and second by Nedra, it was agreed to go with the Napa Spa Buffet (\$59) and subsidize the cost to provide a member price of \$45 per person.
- **December 4: SDJC Holiday Party hosted by Celia Hunter** – Diah stated Celia has confirmed the reservation and the DJ has been booked. Dave noted that the music in 2018 finished a bit early. On a motion by Nedra and second by Dave, it was agreed to fund an extra hour of music until 11:00 p.m. Diah will provide a list of nearby hotels should attendees choose to spend the night in the area.

- **Planning for 2022:** Diah presented a preliminary list of 2022 events. Possible events for 2022 and 2023 prepared by Nedra and Diah were also discussed, including:
 - Palm Springs and McCormick Car Auction, February 26-28, 2022
 - Nethercutt Museum tour and group dinner and tour of the Presidential Museum the
 - Museum of Making Music in Carlsbad followed by Luncheon
 - Tech Session with Matt Smith (optional) and Luncheon (Dave Allen)
 - K1 Speed in Carlsbad - upscale indoor electric go kart racing and adult fun games
 - Luncheon at Vigilucci Italian Restaurant – Encinitas
 - Palomar Observatory Drive and Picnic (Still closed due to Covid)
 - Oasis Camel Dairy between Ramona – Julian (Rudy Hradecky)
 - The Rady Shell at Jacobs Park (Group Tickets)
 - Grape Stomping and Harvesting at local winery in September.
 - Run for the Beach drive and dinner (Overnight event in Laguna)
 - Joint event with Mercedes Benz and Rolls-Royce Owner Club
 - Tour of new Jaguar San Diego facility followed by lunch at nearby restaurant
 - Visit to Philip Thearle's Autowerks Collision Center in Santee
 - Drive to March Air Force Base for a private tour followed by lunch
 - Drive to LA for either the Peterson Museum or the New Academy of Motion Pictures Arts Museum directly across from the Peterson – could do both. Luncheon available in both Museums.
 - Related News: CARS and COFFEE at San Diego Auto Museum, Balboa Park

There was a general consensus of the BOD that at least one overnight event per year should be planned. Diah and Nedra will decide on the January event and proceed with detailed planning.

Second Vice President Membership Report: Nedra reported there are five new memberships: Giorgio De Luca, Katherine Doucette, Barbie Lorentz, Onica Valentine, and Charlie Mojhring. On a motion by Dave A. and a second by Nedra, all were approved for membership. We are rapidly catching up with our 2020 membership totals. In October 2020 we had 167 memberships, and to date this year we have 165. Nedra noted that the existing vendor for badges is no longer providing this service. She will contact a new vendor.

Newsletter Editor Report: Chuck reported that Dave P. will provide a write up for British Car Club Day. He is also looking for a brief recap of Jagstravaganza at Idyllwild.

Website Report: Mark reported that he has uploaded the latest directory to the website. He also offered to host a Zoom training session for BOD members.

Director Reports: No discussion.

Functional Chair Reports:

Advertising: Dan stated that 2022 invoices will be sent out in November.

Auto Museum Representative: No report.

British Car Club Council Representative: See above.

Concours: Mark stated everything is in order. There are 25 judged and 17 display entries. Details of the day were discussed to ensure all assignments are filled.

Property Manager: Nothing to report.

Chief Judge: Pete reported there are 18 judges for the concours. Each will have to judge ~4 cars, a very-manageable load.

Dealer Rep: Jim will follow up with Dan and Nedra on a date to meet with David Drake, Jaguar San Diego General Manager, and Michael Haynes, Sales Manager. Nedra noted that the BOD agreed on complimentary memberships for both at the September BOD meeting. She would like to present them directly to David and Michael when she, Dan, and Jim have an opportunity to visit the dealership.

Logo Wear: No report.

Raffles / Roster / Awards: Nedra reported she is acquiring prizes for the Concours Afterglow/Luncheon. Thanks to Marie Allen and Deborah Harding for selling almost \$300 in tickets at the New Members Luncheon. Nedra has excess funds that will be used for table décor/door prizes at the Holiday Party.

Old Business:

Use of Social Media: Nedra will start posting.

Bylaws changes: Nedra reiterated she updated the bylaws and sent them out to the BOD and Functional Chairs for comment/concurrence. She had a question from another JCNA Membership Chairman asking about the affiliate clubs voting status for Associate Members. She asked the newly appointed JCNA Administrator, Jack Humphrey, who informed her that JCNA bylaws do not specify. He suggested each affiliate club amend their bylaws to state their preference. Nedra suggested that SDJC Associate Members have full voting rights. This was the consensus of the BOD.

Election: Mark will have ballots ready. He and another member will count them.

New Business: None

With no further business, the meeting was adjourned at 7:59 pm by Dan. The next meeting will be November 10 at 6:30 pm by Zoom video meeting.

Minutes prepared by Dan Jensen



San Diego Jaguar Club Officers, Directors and Committees

Elected Officers

President

Dan Jensen (through 2021)
President@sdjagclub.com

Immediate Past President

Mark Hodges
Webmaster@sdjagclub.com
(619) 593-1798
(619) 890-0149 cell

1st Vice President, Activities

Diah Avery
Activities@sdjagclub.com
(619) 890-1613 cell

2nd Vice President, Membership

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These are the people at the “wheel” of your club. They would be glad to help you get involved or respond to your inquiries or suggestions. There are a lot of jobs to do to keep the club running smoothly. Of course, you are always welcomed to come to a Board Meeting.

Advertising Rates

Classified Ads

Ads for cars, parts, merchandise, etc., for sale by SDJC members will be run free of charge for six consecutive months. The Non-member rate is \$40.00 for four consecutive months.

Display Ads

Multiple appearance rates are based on consecutive calendar months: January to December, January to June, or July to December.

Ad size	3 Months	6 Months	12 Months
Full Page	\$195.00	\$330.00	\$585.00
Half Page	\$120.00	\$200.00	\$360.00
Quarter Page	\$60.00	\$100.00	\$180.00
Bus. Cards	\$45.00	\$75.00	\$135.00
Website Links	N/A	\$50.00	\$100.00

Your website linked to the San Diego Jaguar Club website www.sdjagclub.wildapricot.org
For complete details of rates, terms, insertion order, and contract, please
contact the Jaguar Tracks Advertising Sales Manager at Advertising_Sales@sdjagclub.com

Contact information is inside this issue.

Please support our advertisers. They are chosen for their reliability and excellent service. Their support helps your club publish the Jaguar Tracks. **Most advertisers will give club members a 10% discount on parts and service, some will give more.** You must identify yourself as a club member before you contract for service in order to receive your discount. Use your JCNA I. D. card or club name tag for club identification.

San Diego Jaguar Club
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