



# JAGUAR TRACKS



News from the SAN DIEGO JAGUAR CLUB  
December 2020



## **Concours Afterglow & Election Luncheon**

*Bali Hai - Did you hear it Call you?*

## **Cat Tales**

*From John Deere Tractors to Jaguars*

## **Concours Year Recap**

*Southern California 2020*



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December 2020



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December, 2020

Looking back at twenty-twenty with twenty-twenty hindsight, the year started out with a bang when Dan and Jorgene Jensen organized our January Brunch at the Jolly Roger Restaurant in Oceanside and Nedra organized a fantastic February weekend getaway in Palm Springs. Then the pandemic hit and the state shut us down for about six months. Our website contract was due for renewal during the shutdown, so the timing of the shutdown was actually pretty good for finding a better web host that specifically catered to clubs and organizations. It gave me time to research different web hosts to find the one that suited our needs best. With that said, our relationship with Wild Apricot was born and there was plenty of time to set up the new site and take down the old site, without having to deal with coordinating events. It is still a work in progress because whenever something new comes up, we have to figure out how to make it work, but that is part of the fun of it.



When restrictions were relaxed during the summer, Nedra organized two COVID Breakaway drives that ended with picnics; one at San Dieguito County Park in Carmel Valley, and the other at Bates Nut Farm in Valley Center. Both were great successes, even with the conditions set upon us by the restrictions. The Los Angeles club also organized some drives over the summer and we shared ideas on how to run drives safely during the pandemic.

October brought us three Concours in two weeks; The IEJC and JOCLA held theirs on consecutive days at the Idyllwild Inn in Idyllwild, and we held ours two weeks later at Classic Showcase in Oceanside. While some clubs around the country cancelled their Concours for the year, we all decided to go forward and just adapt to the changing climate, both literally and figuratively. I recapped our Concours year in another article this month. Look for it farther into the magazine.

For November, we combined our Concours Afterglow with our Election Luncheon at the Bali Hai on Shelter Island. It rained that weekend, but we were under a covered patio and it only drizzled during our luncheon. I only got wet when I left the safety of the patio. (Note to self: Don't leave the safety of the patio). I deem it another success story, especially since it was stress free for me and drama free for everyone else. Plus, the food was excellent and the Mai Tai's were superb.

We are going dark for December. Despite what we were hoping, we will not be able to have a holiday party this year. There are several reasons, most of which have to do with our inability to hold an event that meets safety standards: It would have to be outside and the weather is turning cold, we are into flu season, state-mandated restrictions on group dining activities are severe, and San Diego County is in the most restrictive purple tier. (Side Note: The JOCLA tried to go forward, but just cancelled theirs).

With my tenure as club president ending at the end of the year, I leave office satisfied I accomplished most of what I set out to do. I look forward to working with new club president Dan Jensen this coming year. We are working on a January event to make up for having to skip December, so look for that info when plans are finalized. Even though my presidency is over, I will be staying on as your Webmaster, Concours Chairman, and Property Manager, so you are not quite rid of me yet...

Until we meet again, take care

Mark

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The mystical isle of Bali Ha’i calls to you.

Web image captured by Chuck Leuthen

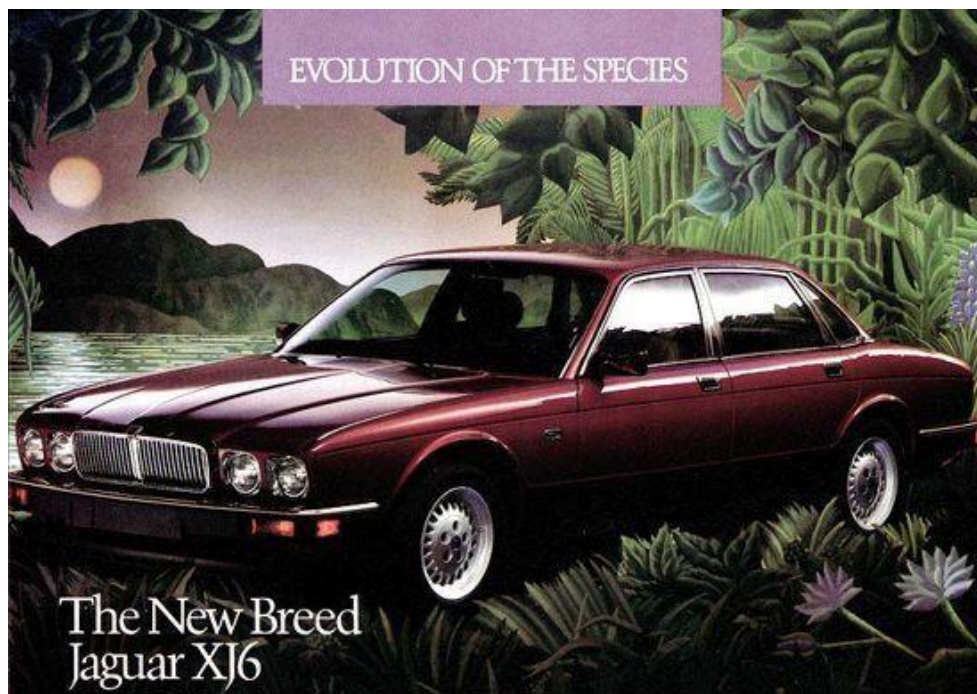
**November New Members**

**Tom and Elaine Henderson**

1985 XJ6 Bluegreen

**Nicholas Konoske**

Looking to purchase E-Type Series I or II



## SDJC Club Events

Looking forward to 2021!

## Other Local Events

### La Jolla Concours

La Jolla

Friday - Sunday, April 16<sup>th</sup> - 18<sup>th</sup>, 2021

## SDJC Business Meetings

San Diego Jaguar Club Business meetings are held monthly no later than the second Wednesday of each calendar month. If you plan to attend a meeting, call to confirm the date/time/place as it may be changed by the president. The meetings are currently being held via ZOOM due to COVID restrictions.

~~Jan 15~~

~~Feb 12~~

~~Mar 11~~

~~Apr 8~~

~~May 13~~

~~Jun 10~~

~~Jul 8~~

~~Aug 12~~

~~Sep 9~~

~~Oct 14~~

~~Nov 11~~

~~Dec none~~

## A Note to All Members

Do you enjoy the Club's monthly get-togethers, events, drives, luncheons, dinners? Do you know a great place the SDJC Members might enjoy? Do you want to share a favorite drive you've made in your Jaguar? Do you have a favorite luncheon or dinner place that would make a good venue for an SDJC Club gathering?

Think about sponsoring one of the monthly events. Please contact Diah Avery at [diah@att.net](mailto:diah@att.net) or (619) 890-1613 to find out what is involved or just to talk about a possible event. The Club values participation from its members.

Thank you!



## Web Sites You May Enjoy

### Club Information

*San Diego Jaguar Club*

[www.sdjagclub.wildapricot.com](http://www.sdjagclub.wildapricot.com)

*Jaguar Clubs of North America (JCNA)*

[www.icna.com](http://www.icna.com)

*San Diego Auto Museum*

[Home | San Diego Automotive Museum](#)

### Car Information

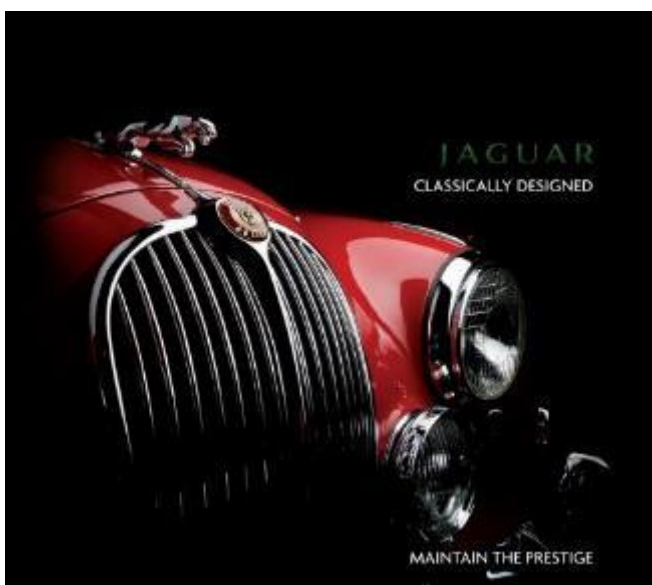
*Jaguar USA*

[www.jaguarusa.com](http://www.jaguarusa.com)

**Jaguar information sites** [www.jag-lovers.com](http://www.jag-lovers.com)

[www.jaguarforums.com](http://www.jaguarforums.com)

If you are planning a trip, be sure to check the JCNA webpage at [www.icna.com/all-upcoming-events](http://www.icna.com/all-upcoming-events) and look for events you might like to attend on the road.



## Ongoing Events

Note all events contingent upon COVID restrictions.

San Diego Cars and Coffee is a monthly gathering conveniently located in Miramar

[San Diego Cars and Coffee - Home | Facebook](#)

Every Saturday morning

South OC Cars & Coffee

San Clemente Outlets

[South OC Cars and Coffee - Home | Facebook](#)

Every Friday, **April through September**

Crusin' Grand, Escondido

[facebook.com/cruisinggrand](https://facebook.com/cruisinggrand)

Each Thursday of the Month **June-August**

La Mesa Car Show

La Mesa Village, La Mesa

50s cars along La Mesa Blvd [Imvma.com](http://Imvma.com)

## Radio Shows

**You Auto Know - Dave Stall**

**Sunday, 7 - 10 pm KCBQ-AM 1170**

**Thursday, 1 pm on SignOn San Diego**

**The Car Show - Art Gould and Dave Kunz**

**9 - 10 am Saturdays KPFK-FM 90.7**

**Call-in (818) 985-5735**

**RPM Today - Dave Stall**

**1 - 3 pm Sundays ESPN-AM 800**

**Call-in (866) 377-6800**



# SDJC Concours Afterglow & Election Luncheon

Sunday, November 8<sup>th</sup>, 2020

Hosted by Diah Avery

Recap by Chuck Leuthen

Photos by Matt Allen

*Bali Ha'i may call you. Any night, any day. In your heart you'll hear it call you. Come away, come away. Bali Ha'i will whisper on the wind of the sea. Here I am, your special island. Come to me, come to me.*

I first read James Michener's "Tales of the South Pacific" when our ship, DDE USS McMorris, sailed those waters in 1965. I've reread that Pulitzer prize winning collection of short stories multiple times, discovering something new with each reread. And I've watched the Oscar and Hammerstein musical adaption, both on screen and live, numerous times. So yes, I'm a Hollywood musical nerd and a big, big fan of "South Pacific". So, I was excited when our **Activities Vice President, Diah Avery**, proposed that the **Bali Hai**, on Shelter Island, be our venue for our Concours Afterglow and Election Luncheon. I had never been there!

Our day started out with the weather somewhat sketchy, with light showers and an iffy forecast. Our worry's evaporated as Kathy and I, along with 47 other enthusiasts reached our destination under blue skies and billowy clouds. Our host, Diah, and her support staff, checked us in with a warm welcome and a colorful lei. Our cocktail hour was enhanced by various libations including an outstanding Mai Tai. (I might have had one just to verify authenticity.)





After an hour of schmoozing, lunch, which was a choice of either Pan Seared Sea Bass, Petite Sirloin or a bit of both, was served. It was absolutely outstanding! A video played in the background highlighting this year's Concours d'Elegance at Classic Showcase.







Lunch was followed with the counting of the 2021 election ballots by Presidential incumbent Mark Hodges and auditor Chuck Leuthen to determine next year's administration. That's when everything went south.

Accusations of voter fraud, polling station improprieties, ballot harvesting, inaccurate counting, recounts demanded. To everyone's astonishment, NONE OF THIS HAPPENED! And the results of the election, as shown below, were certified.

- President: Dan Jensen**
- 1st Vice President, Activities: Diah Avery**
- 2nd Vice President, Membership: Nedra Rummell**
- Secretary: Diane Bauman**
- Treasurer: Dave Allen**
- Director (thru 2023): Tim Bennett**

The rest of your continuing 2021 Club Officers, Directors and Committee Chairs will be documented in next month's Jaguar Tracks.

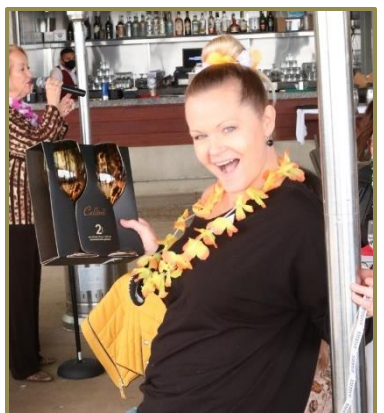


**Incumbent President, Mark Hodges,** recapped the outstanding events of this last year of his administration while **President Elect, Dan Jensen, and 1st Vice President, Diah Avery,** looked on and kept control of the surprisingly well behaved, bipartisan crowd.

The rally then turned to more pragmatic activities: Fund raising for continued club events under the new administration. This, of course, took the form of a raffle.









I'll now turn it over to our host,  
**Diah Avery**, for a few closing

words: *Aloha SDJC friends,*



*I hope everyone who attended enjoyed themselves at the Bali Hai for the San Diego Jaguar Club Concours Afterglow and Election Luncheon.*

*It was a lovely setting overlooking the San Diego Bay and downtown Skyline.*

*Everyone looked very relaxed with their afternoon cocktails and their colorful Hawaiian Leis around their neck, quiet the luau in fact.*

**Dan and Jorgene** came prepared, especially Dan who was the standout adorning of his floral wreath crown, making his future Presidential Statement.

*Surprisingly, the storm weather was cooperating, and we were very cozy with heaters close by under the marquee.*

*Unfortunately, due to the Purple COVID restrictions, there will not be a Holiday Party this year. I hope things improve so we can enjoy more wonderful Jaguar Club events next year.*

*Few highlights: Thanking **Mark and his daughter Julie** representing JOCLA and **Mike and Ella** representing IEJC. **Nedra** did a great job with raffle items, and we sold lots of tickets. 😊 In addition, she did a great job with the seating charts so it was a good mix at each table.*

*Stay safe everyone.*

*Mahalo, Diah.*





**That a wrap! Roll the credits.**

**Executive Producer**

Diah Avery

**Production Assistants**

Martin Avery

Celia Hunter

Nedra Rummell

**Set Directors**

Mark Hodges

Dave Allen

**Screenplay**

Chuck Leuthen

**Cameraman**

Matt Allen

**Wardrobe & Costumes**

Marie Allen

**Key Grips**

James Harkins

Logan Harkins

**Cast**

Ensign Nelly Forbush - Jorgene Jensen

Emile De Becque - Dan Jensen

Lt. Joseph Cable - Mike Zavos

Liat - Ella Ghazvinian

Luther Billis - Mark Mayuga

Bloody Mary - Julia Mayuga

Captain Bracket - Jens Troest

Mrs. Bracket - Shelly Gabriel

Jerome, Emile's son - James Waite

Ngana, Emile's Daughter - Elizabeth Waite

Fighter Pilot - Rudy Hradecky

Fighter Pilot's wife - Cheryl Hradecky

Co Pilot - Mike Loper

Co Pilots girlfriend - Peggy Loper

**Sailors:**

George Barry

Mark Bates

Roger Copeland

John Houts

Mike Loper

Will Nighswonger

Paul Novak

Connie Rock

Eric Shapira

Ed Soens

Terry Tilton

Elena Browdy

Kathy Leuthen

**Nurses:**

Andrea Butler

Becky Bates

Mary Copeland

Jan Houts

Peggy Loper

Maritza Nighswonger

Debbie Novak

Skip Sorensen

Susan Shapira

Karen Soens

Mary Pat Tilton

Renee O'Callaghan

Elizabeth Soens

**See you all next time! Bali Ha'i, Bali Ha'i**

# Coventry Cars of San Diego

Jaguar Independent Service

CoventryJaguar.com

CoventryCarsSD@aol.com



**We are Coventry Cars of San Diego**, the area's finest Independent Jaguar Service and Repair facility. We have over three decades of experience servicing Jaguars, and in that time, we've come to know these unique automobiles inside and out. You can trust our ASE-certified master technicians to provide your Jaguar with the level of care needed to keep it purring along.

**5097 Santa Fe St., San Diego, CA 92109 619-297-9393 888-597-9393**

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**Jags Unlimited**  
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388 Enterprise St.  
San Marcos Ca.

Brake Service

Air Conditioning

Factory Scheduled Service-Transmission-Timing Chain-Factory Computerized Diag.

The advertisement features a central Jaguar logo with a leaping cat. Below the logo, the text reads "servicing San Diego JAGUAR Since 1975". The main title "Jags Unlimited" is prominently displayed in a large, stylized font, followed by the phone number "760-510-8419" and the address "388 Enterprise St. San Marcos Ca.". On either side of the central text are images of various Jaguar models: a classic sports car (top left), a modern sports car (top right), a sedan (bottom left), and another classic sports car (bottom right). The words "Brake Service" and "Air Conditioning" are positioned above the top-left and top-right car images, respectively. At the bottom of the advertisement, a line of text reads "Factory Scheduled Service-Transmission-Timing Chain-Factory Computerized Diag.".



## Forty years of Jaguar

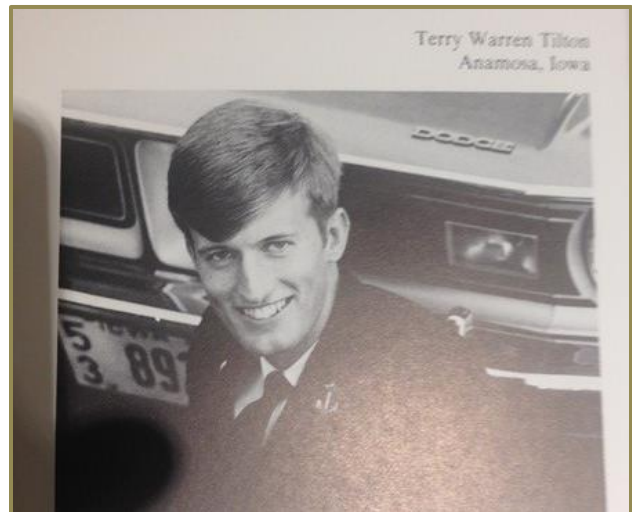
Dialog and photos by Terry Tilton



Terry & Mary Pat Tilton

Terry Tilton was raised on an Iowa farm, and familiar with wheeled machinery from an early age. By the 13<sup>th</sup> birthday, he operated a John Deere Model B tractor, and later a John Deere 4020. In Iowa, if staying on dirt roads, young teenagers could drive between farms without a driver's license. Terry bought his first vehicle at age 15, a 1949 Studebaker truck. During the summer after his junior year, spending earnings as a land surveyor assistant, he purchased a 1963 Buick Skylark with the 215 cubic inch V8, 3.5-liter engine, 185 horsepower. His father worked in the automotive industry and bought cars at wholesale, but no Jaguars ever showed at auction in Eastern Iowa.

Terry attended college in Iowa after high school, and yearned for a career outside of farming, joining the Navy at Annapolis in 1969, and remained in the service until 1998. The underclass at the Naval Academy did not own cars. Regrettably, he sold his 1966 Pontiac Tempest Sprint, purchased after high school. The Pontiac had overhead-camshaft, six-cylinder engine when Detroit was making overhead valve, pushrod engines. This engine, 3.8 liters, was compared to the 1966 3.8 XK engine in the S-type. For his senior year at the Naval Academy, Terry bought a 1971 Dodge Dart GT, with a 340 engine. His Annapolis graduation photo, at right, is taken in front of the Dart. About a dozen parking spots away, a fellow midshipman boasted a beautiful 1966 XKE, a pre-graduation gift. Envious, but Terry's first Jaguar would come in 1980.



Out for a daily jog on a different route, a 1970 XJ6 (Blue/Blue) was seen in a driveway **FOR SALE**, but not running, with 112,000 miles. The price was less than \$1000. On a whim, he immediately bought it and replaced the battery, starter, and alternator. With some carb work, it was driven 4 years. *Road & Track* did have the XJ6 Series 1 (and the XKE) as the *enthusiasts best used cars under \$10,000* in 1984. Enamored with the Series 1 XJ, a lovely 1972 XJ6 (silver/red) was discovered in 1984 with 96,000, well-cared-for miles. This car was kept for 10 years, when it was swapped with a 1989 XJ6 (XJ 40) in Bordeaux/Barley with 128,000 miles. This car was ultimately donated to the SD Auto Museum in 2018 with 236,000 miles and then sold for \$3,000.

The San Diego Auto Museum hosted guests at the annual fundraising event in March 2017. Concluding the event, a showroom fresh 2004 XKR convertible in rare ultraviolet with ivory interior, went up for auction. The Jaguar had just 8,800 miles. The original invoice read \$98,500. The XKR had been donated to the museum by a gentleman in La Jolla whose wife had passed. It spent most of its life in the garage, the dark blue canvas top never down. Options included the 20 inch "Detroit" wheels (\$6000!) plus a \$1000 charge for the ultraviolet color. Terry won the bidding at \$33,000, and drove it off the next day.



Too nice to drive, only 4,000 miles were added until June, 2018. A jerk, reading a text, ran a red light, hitting the XKR left front fender, pushing the entire front end to the right, bending the frame. XKR driver and passenger were OK, but damage estimates came to \$29,000, a total loss. The text reader had AAA insurance and the insurance desk jockey said the computer allowed just \$19,500 for the loss, but AAA *would add* \$1000 for the low mileage, then just 13,000. After spending 3 months quibbling over a settlement, and eventually getting independent appraisals at \$28,250 and \$29,000, a settlement was reached at \$28,500. A search for a replacement began in July.



The replacement had to be XKR coupe from 2003, '04, or '05. Only 1,200 coupes were imported for those years. Brown's Lane had closed in May, 2005 and those badged as '06 were leftovers after the fall of 2005. These later years are much more desirable because the new 2003 model upgraded the 4.0L V8 to 4.2L. The 5-speed transmission was also increased to 6 speed. Nine hundred parts were changed. The replacement, coupe only, needed to have all performance options (even beyond the standard XKR) including Recaro seats, suspension mods and the big Detroit wheels. Paint colors mattered; no onyx, platinum, quartz, midnight, ebony, slate or topaz and no charcoal interior. Maximum mileage in the 60k-90k range. This was a tall order.

After a 5-month search, a suitable replacement was located, barely 1 hour away in Laguna Hills, OC. When the garage door opened, a 2005 XKR coupe in Salsa Red/cashmere interior gleamed in the sunlight. The car had been invoiced at \$96,245, with every option, including a dozen dealer added options/accessories. The odometer read 74,000, very reasonable for a 13-year-old car. The paint and interior were nice; engine was dirty but seemed in good shape.





Coventry Cars of San Diego on Santa Fe St. swapped the entire drive train from the 2004. Today, drive train mechanicals have 18,000 miles. Terry exchanged other parts including, door panels, battery, wiper motor, window motor, steering wheel, audio speakers, even cupholders. The 2004 ultraviolet XKR is now in the back yard; salvage value had been an unbelievable \$2,750, so it was purchased.

The photos below show the swapping of the 13,000-mile engine and other mechanicals into the red XKR, which had about 75K.






In 2018, the '89 XJ6 was replaced by a 2005 XJ8L (type 350) in zircon/dove. Both are shown below. Terry is on the Board of Directors and Secretary for the Steamship Historical Society of America, based in Rhode Island. He has had published 18 feature-length articles for their historical journal. The Society Executive Director (ED) was given the XJ8L by his parents who purchased it new in Las Vegas for \$69,000. He was willing to sell. This was at the timer the longest car Jaguar had produced. The extra 5 inches over the regular XJ8 added only 54 pounds. The ED drove the car with 94,000 EZ miles to Detroit. Terry & Mary Pat drove it back to California, a 10-day cross-country trip through Chicago, Iowa, by Mt. Rushmore, down to I-70 and I-15 to Las Vegas.



After volunteering several years at the San Diego Auto Museum, Terry joined Board of Director and remains on the Board as a Vice President.

Terry has owned 28 cars (16 German made), 6 trucks, three power boats, 1 tractor, 1 sailboat and one 530-foot long warship, USS *Peoria* ("owned" for 2.5 years). Any future automotive purchase will only be Jaguars.



### About the Author

**CAPTAIN TERRY TILTON, USN, RET.,** *SSHA board member, a ship enthusiast for 50 years, has deck and engineering experience on steam, diesel, nuclear and gas turbine ships. A graduate of the U.S. Naval Academy, he has been underway on 200 ships and commanded the USS Peoria during Operation Desert Storm. Terry served on the Ingalls built USS Paul F Foster, 1979-81. He and his wife, Mary Pat, reside in San Diego, California.*

**Editor's Note:** *A fascinating read Terry. Thank you! On a personal note, when Kathy and I joined SDJC 10 years ago I was hoping to learn more about Jaguars and more about the people that owned and loved them. I've certainly not been disappointed on that front. What I hadn't expected, and what turned out to be an expected benefit, was to meet all the club members, like Terry, who share a military background, as I myself do. Navy also. And on that note, Happy Belated Veterans Day! -Ed.*





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About the size of a road flare, the Element fire extinguisher has a discharge time of 50 seconds compared to about 12 seconds for a standard 5 lb. extinguisher while taking up almost 75% less space in your car, truck, or boat. Furthermore, the Element extinguisher can be stored in hot, cold, or wet environments with no detrimental effects, *and it never expires and never needs servicing.*

Best of all, the Element extinguisher leaves no residual white-powder mess when deployed like traditional extinguishers. Also, the Element is certified effective against all types of fires (A, B, C and K) while most home center extinguishers are good for only one or two types.

Designed to fit in most glove boxes, the Element comes with a multi-purpose mounting bracket. Magnetic brackets (for mounting on a toolbox or trunk lid, for example), and heavy-duty mounting brackets suitable for high vibration environments (as in a race car) are also available.

The buzz around this fantastic new product has been terrific, including segments on several MotorTrend shows. Check out this YouTube video piece from Jay Leno’s Garage which shows the Element in action:

<https://tinyurl.com/y4t46wnm>

Element is being sold in this area by Element Fire Technology/California of Rancho Santa Margarita. Currently we are offering free shipping and we pay the sales tax to all Club Members. The E50 Element sells for \$79.95 with the standard mounting bracket.

Check us out at [www.elementfireCA.com](http://www.elementfireCA.com). Order online or by calling or emailing as shown in our ads.

**By Mark Hodges, SDJC Concours Chairman**

Due to the Covid-19 outbreak earlier this year, the Los Angeles and San Diego Jaguar Clubs had to postpone their Concours. As a result, all three Southern California Jaguar Clubs (Inland Empire, Los Angeles, and San Diego) held their annual Concours to October.

The Inland Empire and Los Angeles clubs held their Concours on the weekend of October 3 up in Idyllwild. The Concours field was on the grounds of the historic Idyllwild Inn, a location the club has used for many years. The Inland Empire club held their Concours on Saturday; the Los Angeles Club followed up with their Concours on Sunday. There were positives and negatives for holding two Concours at the same venue on back-to-back days. The biggest positive I got out of it was I did not have to move my car all weekend and the Sunday cleaning was just a touch-up to remove what got on the car Saturday. Approximately eighty-five Jaguar members attended the Idyllwild events. Covid-19 protocol measures were in effect during the events, which included a cocktail party on Friday, the IEJC Concours Saturday, an awards dinner at the Fiero Restaurant Saturday evening, and the JOCLA Concours on Sunday.

Two weeks later, on October 17, we held our San Diego Jaguar Club Concours on the grounds of Classic Showcase in Oceanside. Attendance was close to ninety members from the three SoCal Clubs. Several non-members signed up for the shop tour and ordered some BBQ. They have since joined the club and I attribute this to our visually stunning and user-friendly website. Tom Krefetz and his staff hosted the Jamboree while my staff and I organized and put on the Concours. Tom conducted tours of the various restoration departments of his award-winning Jaguar restoration business. Classic Showcase's reputation worldwide is well known and seeing firsthand the professionalism of their premises only underscores their well-deserved reputation.

I am happy to report that participants at these three events practiced good safety habits and no one attending these Concours reported coming down with any COVID-19 symptoms. Inland Empire Concours staff included additional facemasks in their goodie bags, and the San Diego Concours staff placed pump bottles of hand sanitizer throughout the venue.

I just reviewed the 2020 JCNA North American Concours standings on the JCNA website. There are twenty-seven (27) standings listed for Champion, Driven, and Special Divisions. Eighteen (18) of those twenty-seven winners are from our three SoCal Jaguar Clubs. That is 66% of the total listed winners! (I did include one member who is listed as a San Francisco member, but since they have moved to Palm Springs and joined our club, I consider them one of us and not one of them).

I also reviewed the 2020 JCNA Southwest Regional Concours standings. There are thirteen Jaguar clubs in the Southwest Region. There are six (6) standings listed for Champion, Driven, and Special Divisions. Three of those six winners are from the Los Angeles club and two of the winners are from our San Diego club. That means of the six winners listed from the thirteen Southwest Region clubs, we are taking home five of the six trophies awarded. That is 83% of the total listed winners!

One of the things I really like about our SoCal clubs is we do not act like we are in competition with each other. Management and members of all three clubs support each other by attending each other's events, helping at each other's events, and through associate membership in each other's clubs.

If you missed the Concours slide show at the Afterglow Luncheon, I posted it as a scrollable pdf to the 'Event Pictures' page on our website. Just look for the 'October 2020 SDJC Concours at Classic Showcase' listing and click on the link to the pdf.

I do hope things get back to normal next year, but if they do not, we will adapt, and we will succeed.



From a diverse selection of fine, classic Jaguar examples available from our showroom...



1971 XJ6 4.2 Sedan  
VIN: 1L61619BW



1948 Jaguar Mark IV  
VIN: 517063



1965 E-Type Series I OTS  
VIN: 1E10758



1963 Jaguar Mark II Sedan  
VIN: P220371

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## CLASSIC SHOWCASE IS THE SOURCE FOR ALL THINGS JAGUAR

### • VEHICLE ACQUISITIONS

When you sell your car to Classic Showcase, it will be marketed to Jaguar collectors who appreciate the history and provenance of these cars. After acquiring your car, Classic Showcase will bring it to the next level to enhance all of its beauty and performance. We care about the marque, and want to help preserve these Jaguars for generations to come.

### • CLASSIC JAGUAR SERVICING

Because your classic isn't an everyday car, it will need preventative services and freshening up. Finding a Jaguar Specialist can be a time consuming and stressful endeavor that can lead owners to the point of doing nothing with their cars. We'd like the opportunity to help reduce that frustration and let you get back to the full enjoyment of the car. Let our specialists service your classic and provide you with a no-hassle experience!

### • RESTORATION SERVICES

Our services are for the Jaguar enthusiast who wants the restoration done their way. Here, you set the standards, specifications, and any other options or features you desire. Once set, the team at Classic Showcase will put our staff of dedicated craftsmen to work on making your personalized Jaguar vision a reality!

### • PERFORMANCE UPGRADES

Have you always wanted to have more comfort and improved performance from your Jaguar? There is no limit to the possibilities that we can achieve with your car! Talk to a Classic Showcase representative about designing your dream Jaguar. Comfort options include: interior upgrades, insulation, custom sound systems. Performance options: 5-speed, Webers, Headers, Electronic ignition, lightened flywheels, high torque starters, alternator conversions, increased horsepower. Style upgrades: Removed bumpers, customized and fabricated driving lights, and much more!

### • CONCOURS PREPARATION

**PRE-SHOW:** Before your Concours event, ask us to pre-judge your car, and we'll tell you what it needs to reduce deductions in scoring. Let us do a complete detail to prepare for your Concours! **POST-SHOW:** After the show, bring us your score sheets, and we'll give you an estimate for correcting any deductions you may have received.



### SPECIAL ANNOUNCEMENT!

Classic Showcase is pleased to announce the opening of the Coventry Foundation's West Coast library and tool-loan program, hosted at our facility in Oceanside, CA. This program is now open and available for current JCNA Club members and Coventry Foundation Patrons and Sponsors. The library is featuring the original factory workshop and parts manuals, as well as a great selection of Jaguar reference materials.



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# Notes from the Concours Judges Tent

December 2020

By Pete Rieth, Chief Judge, San Diego Jaguar Club



**HAPPY HOLIDAYS** to everyone and hearty congratulations to our newly elected Club Officers and Directors!

**First and Foremost** – As we close the (somewhat abbreviated) 2020 competitive season, I want to offer my sincere thanks to all our Concours Judges and Scorekeepers – past, present and future: To those retired, those who have been on the team for years, and those who are newly certified. Concours forms a major part of SDJC's annual activities as well as a focal point for interaction with enthusiasts and friends from other clubs in the Southwest and well beyond. SDJC has a well-deserved reputation for maintaining a very high standard of technical proficiency and adherence to the JCNA Rule Book standards of impartiality and fairness. Our own Chief Judges Emeritus Dick Cavicke and Paul Novak deserve great credit for having made this happen over the years.

**Our currently certified team of Concours Judges comprises:**

Dave Allen

John Balha

Diane Bauman

Dick Cavicke (JCNA CJ Emeritus)

Steve Hawley

Rudy Hradecky

Tom Krefetz

Will Nighswonger

Paul Novak (CJ Emeritus)

Dave Putnam

Pete Rieth (CJ)

Nedra Rummell

JimmieSingmaster

Al Steele

Bill Woolley

Jan Zverina



**Looking for a Few More Good Women and Men for Concours Judges.**

We are looking for members interested in becoming Certified JCNA Concours Judges. Please contact me if you are interested. Due to circumstances beyond our control, we regret to have lost some experienced Judges from our cadre. On the bright side, three members (**Dan Jensen, Mike Loper and Travis Hodges**) have stepped up to the plate by volunteering for training as Apprentices. My sincere thanks go to everyone involved in carrying on the great SDJC tradition of top-quality professionalism in our Concours Judge cadre and our Scorekeepers.



# SAN DIEGO JAGUAR CLUB

## 2021 Membership Renewal



### To Our San Diego Jaguar Club Members -

The current situation with the COVID-19 Pandemic has put a strain on everyone's activities. The SDJC Officers and Board of Directors held meetings each month, via Zoom, to schedule activities in compliance with San Diego County mandated restrictions. As a result, the following SDJC activities were held and well attended during the Pandemic:

- June – Invitation to join JOCLA for a Malibu Drive and Luncheon
- July – COVID Breakaway Rancho Santa Fe Drive and Picnic in the Park - (*SDJC received a compliment from JCNA President, Les Hamilton, in his most recent Jaguar Journal President's Perspective! Under the photo on page 10, caption reads "San Diego rallyists coping just fine with masks and social distancing. You can too".*)
- September – COVID Breakaway Part II – Drive to Bates Nut Farm and Picnic
- October – JOCLA and IEJC Concours in Idyllwild and SDJC Concours at Classic Showcase
- November – Combined Concours Afterglow and Election Luncheon at Bali Hai
- December – Due to restrictions, the Holiday Dinner Dance was cancelled. We are currently working to substitute a Holiday Toy Charity Donation

As we move into the home stretch of 2020, we are grateful that several vaccines are in the pipeline for approvals and distribution. Your Officers and Board of Directors are planning more short drives, longer drives with over-night stays, Concours, and multi-club events, in 2021, all adapting the "new" normal for safety and social distancing. Personally, I am looking forward to planning a bigger and better New Members Luncheon in the Spring – of course on an outside patio!

Through it all we are still Jaguar enthusiasts who share the love of the Jaguar marque, and we all know the thrill of driving, restoring, owning, leasing or just talking about Jaguars. Now is the time to renew your membership – don't miss out on a great opportunity to be more social in 2021 – with your Jaguar friends! Our regular monthly informational and social meetings, driving events, technical sessions, and a world-class Concours d'Elegance will need to be modified, but the opportunity still exists to meet, have fun, drive our Jaguars and exchange ideas with other Jaguar enthusiasts.

Remember your SDJC Membership also includes:

- The SDJC newsletter, **Jaguar Tracks**
- Discounts from our **Jaguar Tracks** Advertisers
- New Jaguar Car Discounts
- National affiliation with Jaguar Clubs of North America (JCNA) for Regional and National points, awards, and competitions
- The highly coveted bi-monthly **JCNA Jaguar Journal**
- Access to much more on [www.jcna.com](http://www.jcna.com) and [www.sdjag.com](http://www.sdjag.com)

Yes, all the above for only \$70.00 per year! To renew your membership and pay on-line, simply go to [www.sdjagclub.wildapricot.org](http://www.sdjagclub.wildapricot.org) and click on [Membership New and Renewal](#) to access the membership renewal form. To renew by check, please send payment to me at the address listed on the renewal form. **To continue your membership uninterrupted through 2021, payment of \$70.00 is due by January 2, 2021.**

After you renew your membership you will receive a Membership Survey. We want to hear “your” ideas for an even better SDJC in 2021! Also, why not take this opportunity to update or add your photo for the SDJC 2021 Membership Directory. Just e-mail a digital image to [nedra@rummells.com](mailto:nedra@rummells.com) or mail a hard copy to the address on the renewal form on the next page.

***Stay Safe and Healthy and Wishing you all Happy Holidays!  
Thank you for your ongoing interest and support in the San Diego Jaguar Club***

*Nedra Rummell*

Second Vice President– Membership San Diego Jaguar Club  
JCNA Membership Committee  
JCNA Club Locator/Passport to Service Rep



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## SAN DIEGO JAGUAR CLUB 2021 MEMBERSHIP RENEWAL

NAME(S) \_\_\_\_\_

\_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

CELL PHONE \_\_\_\_\_ HOME PHONE \_\_\_\_\_

WORK PHONE \_\_\_\_\_

PRIMARY E-MAIL \_\_\_\_\_

SECONDARY E-MAIL \_\_\_\_\_

JAGUAR AUTOMOBILE(S) CURRENTLY OWNED --- PLEASE INCLUDE YEAR, MODEL, AND COLOR

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**SDJC MEMBERSHIP CLUB DUES: \$70.00**

**FOR THOSE WHO ARE MEMBERS OF MORE THAN ONE CLUB:**

**DUAL CLUB MEMBERSHIP - SDJC as "HOME" CLUB                      \$70.00**

**DUAL CLUB ASSOCIATE MEMBERSHIP – SDJC SECONDARY CLUB        \$40.00**

**PAY VIA PAYPAL AT [WWW.SDJAGCLUB.WILDAPRIOCOT.ORG](http://WWW.SDJAGCLUB.WILDAPRIOCOT.ORG) OR MAIL A CHECK PAYABLE TO "SDJC" TO THE ADDRESS BELOW BY JANUARY 2, 2021. PLEASE COMPLETE AND RETURN THE RENEWAL FORM AND MEMBERSHIP SURVEY EITHER ON-LINE OR MAIL.**

**SDJC MEMBERSHIP  
% NEDRA RUMMELL  
8009 AVENIDA SECRETO  
CARLSBAD, CA 92009**



### Letters to the Editor:



First off, a suggestion from Christa Rieth for a potential Holiday Gift! Looks like I might know how to spend my Costco Rebate check!

Hello Chuck,

Happy Thanksgiving to both of you!

Just for info:

I saw this at Costco a few days ago for sale, just in case that you, or some of the club members, might be interested in knowing, here is a photo of the display.

Cheers.

Christa

P.S. No, we didn't buy one...



OK, I'll admit it. The next submission was requested by your editor (that would be me) to Nedra Rummell, our irrepresible active member of not only our club but also the Jaguar Clubs of North America, the JCNA. Nedra is a co-chair of the JCNA Membership Committee. I thought it would be interesting to see what goes on with Nedra and the JCNA:

### BEHIND THE SCENES AT JCNA

*Recently our Jaguar Tracks Editor, Chuck Leuthen, suggested we should occasionally inform our members of the progress JCNA is formulating to improve our Membership experience. The JCNA Officers, Directors, and Functional Chairpersons are continually working to keep the JCNA "wheels rolling" for our 61 Affiliated Clubs and over 4,500 members. Improvements include Concours Rule Book annual updates (SDJC's Pete Reith is a contributor), introducing the new and improved JCNA Website, simplifying the Slalom and Rally rules and procedures, and establishing a New Membership Recruitment and Retention Guide to grow JCNA. I am currently honored to serve with Mark Mayuga, JOC President and JCNA SW Regional Director, as Co-Chair of the JCNA Membership Committee (MEMCOM). We are working to maximize the potential of JCNA affiliated clubs and effectively find, recruit, and retain members. Especially during this difficult Covid-19 restricted time, recruitment and retention are vital to the success of not only our club but the entire JCNA organization. In our efforts to increase our individual affiliated club rosters, it is imperative that we provide a long-lasting enjoyable and increasingly participative opportunity to all our members. The October 2020 Membership conference call included 45 participating affiliate club officers - all sharing problems, successes, and ideas for 2021. The next phase will be a series of regional calls in December as described below.*



## JAGUAR CLUBS OF NORTH AMERICA

### MEMBERSHIP COMMITTEE 2.0

Dear Friends, Club Presidents, Membership Chairmen, and Newsletter Editors:

The October 22, 2020 JCNA MEMBERSHIP COMMITTEE Phone Conference was an enlightening and informative event. We appreciated your efforts to participate and sharing your ideas, insights, suggestions, and remedies to increase and retain local club membership and your support of JCNA. We tried to capture as many ideas as possible and issues that are challenging all 61 JCNA Clubs. The take-away was simply during this extraordinary time we are all experiencing we need to pull together and support one another and look to the future.

We are scheduling another phone conference/video on December 8-10, 2020 and will be conducted on three separate days divided into three time zones.

#### The JCNA Membership Phone Conference Schedule

Eastern clubs on December 8 at 1900-2100 (7:00-9:00 pm EST), includes North East and South East JCNA Clubs

Central Clubs on December 9 at 1900-2100 (7:00-9:00 PM CST), includes North Central and South Central JCNA Clubs

Western Clubs on December 10 at 1900-2100 (7:00-9:00 PM PST), includes North West and South West JCNA Clubs

#### The Phone/Video Conference Agenda:

1. Review of October 22, 2020 Phone Conference  
Tutorial on Passport to Service by Nedra Rummell, Passport to Service Chairman
2. Tutorial on the new JCNA Website features and how to use by Jack Humphrey, JCNA Webmaster
3. Tutorial on Social Media, how to get started and keep it going by Donte Neal, 2<sup>nd</sup> VP JOCLA Membership Chairman
4. Electronic E-Blast and E-Club News formats
5. How we can be an asset to our local Jaguar Dealerships

We would also appreciate you suggesting subjects for discussion and will either include or discuss at the end of the Conference Agenda. Also, please submit your ideas and successes to us via email so that we can share with all clubs. 2021 will be a challenging year for us all going forward and if we can support our membership with good ideas and events either in-person or virtually, we will have been successful in providing value to your club's members and advertisers.

RSVP to: [markmayuga@verizon.net](mailto:markmayuga@verizon.net), Cell: (909) 772-1075

Cheers, Mark Mayuga, Chairman, JCNA Membership Committee and South West Reginal Director, JOC President

Nedra Rummell, Co-Chairman JCNA Membership Committee, Passport to Service Representative, SDJC 2<sup>nd</sup> VP Membership

This final excerpt from the Editors Desk is actually a plug and a friendly reminder to seriously look at page 31, **“Expand Your Horizons”**. Several of us in SDJC have done just that. In addition to the well-attended IEJC-sponsored Jagstravaganza in Idyllwild, several of us attended a couple of more intimate club events sponsored by the Jaguar Owners Club of Los Angeles, the JOCLA. Let’s support those clubs by becoming Associate Members! Here’s a couple of recent events some of your fellow JCNA members have attended:

**October 24<sup>th</sup> found Nedra Rummell and Chuck & Kathy Leuthen schmoozing with the LA Club at Silky Sullivan’s in Fountain Valley:**



Then, on November 15<sup>th</sup>, Nedra Rummell and Celia Hunter again joined the JOCLA for a 2-hour, 45-mile driving tour of the San Gabriel Valley. The Drive started out at Rusnak Jaguar in Pasadena and ended at Descanso Gardens in La Cañada.



**MY BOSS ARRIVED AT WORK IN A BRAND-NEW JAGUAR. I SAID “WOW. THAT’S AN AMAZING CAR!”**



**HE REPLIED “IF YOU WORK HARD, PUT ALL YOUR HOURS IN, AND STRIVE FOR EXCELLENCE, I CAN GET ANOTHER ONE NEXT YEAR.”**



## Editor's Reminders:

**Reminder #1:** When going out of town (whenever this pandemic is behind us), print out a copy of the cover page of the most recent "Jaguar Tracks" and take it with you. When you find a good setting just snap a picture of yourselves holding up the cover page with a nice scene behind you. All you need to do is email the picture to [chuckleuthen@cox.net](mailto:chuckleuthen@cox.net) along with a description of your location and I'll do the rest to feature it in a

**Reminder #2:** Our "Getting to Know" feature is intended to help all of us get to know each of you just a little bit better. Tell us about yourselves. Tell us how you became enamored with Jaguars, how you came to be part of our great club and anything else you'd like to share. Don't be shy. If you don't tell us about yourselves we're just going to make stuff up. Might as well let the cat out of the bag and send me an email with a write-up and a picture to [chuckleuthen@cox.net](mailto:chuckleuthen@cox.net) and I'll run a feature!

**Reminder #3, NEW:** Don't forget about the new "Cat Tales" feature! Tell us all about your new Jaguar purchase, or your most interesting Jaguar technical challenge or restoration project. Be sure to include some pictures of yourself and your Jag. Then all you need to do is send an email to [chuckleuthen@cox.net](mailto:chuckleuthen@cox.net) and I'll feature it in a "Cat Tales" article!



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# EXPAND YOUR HORIZONS

## With Associate Membership



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JAGS.ORG

Since you're already members of one of these great clubs and you've paid your annual JCNA membership fees why not take advantage of becoming ASSOCIATE MEMBERS of one or more of these other great clubs? Associate Membership offers the same advantage as your home club offers at approximately half the dues of home club membership while helping to support these other great California clubs!

Make new Jaguar friends while experiencing new venues in unchartered territories! Find out more about each of these clubs by clicking the link below each of the club logos the simply contact the Membership Chairs listed below and sign up!

<b>Club</b>	<b>Membership Chair</b>	<b>Email</b>	<b>Phone</b>
<b>Jan Diego Jaguar Club</b>	<i>Nedra Rummell</i>	<a href="mailto:nedra@rummels.com">nedra@rummels.com</a>	(760) 519-5400
<b>Jaguar Owners Club, Los Angeles</b>	<i>Donte Neal</i>	<a href="mailto:donte.neal@aol.com">donte.neal@aol.com</a>	(562) 704-2531
<b>Inland Empire Jaguar Club</b>	<i>Mike Zavos</i>	<a href="mailto:m_zavos@hotmail.com">m_zavos@hotmail.com</a>	(858) 518-5898
<b>Bay Area Jaguar Associate Group</b>	<i>Phil Endless</i>	<a href="mailto:treasurer@jags.org">treasurer@jags.org</a>	(650) 854-4445



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## San Diego Jaguar Club Classified Ads

Classified ads are now displayed only on the Club website.

Perhaps you have one too many garage spaces you want to fill by buying another Jaguar. Or maybe you have one too many Jaguars and want to reduce your inventory. In either case, click **HERE** to go directly to the SDJC Classified Ads. The ads include details and up to 9 photos of each car!

### SELL YOUR CAR WITH US ON OUR WEBSITE

To place your ad:

Contact Mark Hodges

<https://sdjagclub.wildapricot.org/Classified-Ads>

The ads include details and up to 9 photos of each car.

## San Diego Jaguar Club Logo Items

Hey, where's your NAME TAG! Don't you need a new GRILL BADGE? You know, that POLO SHIRT is looking kind of dated, time for a new one? These CLUB LOGO ITEMS and more from SDJC and LAND'S END are just a click away on our SDJC Home page. To get there right now just click <https://sdjagclub.wildapricot.org/OnLine-Store>

**Sale On! Look at the new lower prices on some items!!**





# Jaguar Land Rover North America

## 2019/2020 Jaguar/Land Rover Discounts



### Breaking News! JLR Increases JCNA Special Discount

JCNA members are now eligible for 10% below JLR's Manufacturer's Suggested Retail Price (see the Terms and Conditions). This is for 'select' Jaguar and Land Rover models, but in practice includes almost every 2019-2020 models including F-Type and I-Pace, subject to availability. SVR models, being limited editions, are not included.

This program may also be combined with other offers or deals you negotiate, so go see your local retailer for more information.

For details and online entry form, follow this link: [Jaguar Land Rover Private Offer Program](#)

## Jaguar

Model Year	Models (All)*	Customer Base Price**
2019 / 2020	XE	10% below MSRP
2019 / 2020	XF	10% below MSRP
2019	XJ	10% below MSRP
2019 / 2020	F-TYPE	10% below MSRP
2019	E-PACE	10% below MSRP
2019 / 2020	F-PACE	10% below MSRP
2019 / 2020	I-PACE	10% below MSRP

## Land Rover

Model Year	Models (All)*	Customer Base Price**
2019 / 2020	Discovery Sport	10% below MSRP
2019 / 2020	Discovery	10% below MSRP
2019 / 2020	Range Rover Evoque	10% below MSRP
2019 / 2020	Range Rover Velar	10% below MSRP
2019 / 2020	Range Rover Sport	10% below MSRP
2019 / 2020	Range Rover	10% below MSRP

# San Diego Jaguar Club Officers, Directors and Committees

## Elected Officers

### **President**

Mark Hodges  
[President@sdjagclub.com](mailto:President@sdjagclub.com)  
(619) 593-1798  
(619) 890-0149 cell

### **Immediate Past President**

George Klein  
[gakleinsdj@gmail.com](mailto:gakleinsdj@gmail.com)  
(619) 847-5257

### **1st Vice President, Activities**

Diah Avery  
[Events@sdjagclub.com](mailto:Events@sdjagclub.com)  
(619) 890-1613 cell

### **2nd Vice President, Membership**

Nedra Rummell  
[Membership@sdjagclub.com](mailto:Membership@sdjagclub.com)  
(760) 519-5400 cell

### **Treasurer**

Dave Allen  
[Treasurer@sdjagclub.com](mailto:Treasurer@sdjagclub.com)  
(858) 335-0763

### **Secretary**

Diane Bauman  
[dianebauman619@gmail.com](mailto:dianebauman619@gmail.com)  
(858) 344-9123

### **Newsletter Editor, Jaguar Tracks**

Chuck Leuthen  
[Editor@sdjagclub.com](mailto:Editor@sdjagclub.com)  
(949) 495-1776  
(949) 637-0679 cell

### **Webmaster**

Mark Hodges  
[sdjagclubwebmaster@outlook.com](mailto:sdjagclubwebmaster@outlook.com)  
(619) 593-1798  
(619) 890-0149 cell

## Directors

Tim Bennett (through 2020)  
[tbennett@imageoptions.net](mailto:tbennett@imageoptions.net)  
(949) 289-8176

Al Steele (through 2021)  
[aws2@sbcglobal.net](mailto:aws2@sbcglobal.net)  
(858) 272-0604  
(619) 995- 0109 cell

Dave Putnam (through 2021)  
[dputnam3432@gmail.com](mailto:dputnam3432@gmail.com)  
(614) 783-3475

Dan Jensen (through 2022)  
[dan.jensen1@icloud.com](mailto:dan.jensen1@icloud.com)

Vic Chang (emeritus)  
[rudyding@cox.net](mailto:rudyding@cox.net)  
(619) 445-7345

## Functional Chairs

### **Advertising Sales, Jaguar Tracks**

Dan Jensen  
[Advertising\\_Sales@sdjagclub.com](mailto:Advertising_Sales@sdjagclub.com)

### **British Car Club Council Rep**

Dave Putnam  
[dputnam3432@gmail.com](mailto:dputnam3432@gmail.com)  
(614) 783-3475

### **San Diego Auto Museum Rep**

Pete Pickslay  
[pickicelli@cox.net](mailto:pickicelli@cox.net)  
(619) 444-8084  
(619) 894-7816

### **Chief Judge**

Pete Rieth  
[60jaguar@gmail.com](mailto:60jaguar@gmail.com)  
(619) 813-2005

## **Concours Chair**

Mark Hodges  
[sdjagclubwebmaster@outlook.com](mailto:sdjagclubwebmaster@outlook.com)  
(619) 593-1798  
(619) 890-0149 cell

## **Club Historian**

Nedra Rummell  
[nedra@rummells.com](mailto:nedra@rummells.com)  
(760) 519-5400 cell

## **Roster**

Nedra Rummell  
[nedra@rummells.com](mailto:nedra@rummells.com)  
(760) 519-5400 cell

## **Dealer Representative**

Jim Hallameyer  
[jimhallameyer@cox.net](mailto:jimhallameyer@cox.net)  
(619) 440-7893  
(619) 993-7892 cell

## **Logowear**

Dave and Marie Allen  
[Store@sdjagclub.com](mailto:Store@sdjagclub.com)

## **Photographer**

Matt Allen  
[matthewa11en02699@gmail.com](mailto:matthewa11en02699@gmail.com)  
(858) 705-6242

## **Property Manager**

Mark Hodges  
[Webmaster@sdjagclub.com](mailto:Webmaster@sdjagclub.com)  
(619) 593-1798  
(619) 890-0149 cell

## **Raffles**

Ali Proctor & Nedra Rummell  
[aliproctor3@gmail.com](mailto:aliproctor3@gmail.com)  
(760) 473-6728  
[nedra@rummells.com](mailto:nedra@rummells.com)  
(760) 519-5400 cell

These are the people at the “wheel” of your club. They would be glad to help you get involved or respond to your’ inquires or suggestions. There are a lot of jobs to do to keep the club running smoothly. Of course, you are always welcome to come to a Board meeting.



# Advertising Rates

## Classified Ads

Ads for cars, parts, merchandise, etc., for sale by SDJC members will be run free of charge for six consecutive months. The Non-member rate is \$40.00 for four consecutive months.

## Display Ads

Multiple appearance rates are based on consecutive calendar months: January to December, January to June, or July to December.

Ad size	3 Months	6 Months	12 Months
Full Page	\$195.00	\$330.00	\$585.00
Half Page	\$120.00	\$200.00	\$360.00
Quarter Page	\$60.00	\$100.00	\$180.00
Bus. Cards	\$45.00	\$75.00	\$135.00
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