



JAGUAR TRACKS



FEBRUARY

NEWS from the SAN DIEGO JAGUAR CLUB

2012



INSIDE TRACKS:

**SDJC at the San Diego International Auto Show
Drive to the Cordiano Winery / History of the Car Radio
Where in the World? / Back Tracks**

President's Perspective

Well, after the great Holiday dinner so expertly hosted by the Jensen's (as in JORGENE and Dan, as we hardly need to guess who did most of the work!) I can now start my term in office. I'd like to do a few catch up comments first. As the Treasurer for the last few years, I want to report on the financial status of our club. I just finished the book keeping for 2011 and am happy to tell you all that we did very well. Our income exceeded our expenses by over \$2000 so we have a nice cushion heading into 2012. Looking back, the biggest change is the increase in our advertising income from the newsletter, Jag. Tracks and the Web Site. It is really a major part of our income. So I ask all of you -- be American -- support the economy -- and go right out and spend money on your favorite toy with our advertisers. Now I can really thank the big DAN Jensen, our advertising manager who has made a real difference.



Congratulations to George Klein, who was voted the outstanding member of 2011. It was well deserved for all his many varied contributions to our club. The official award was presented at the Cordiano Winery on January 14th where 30 members stuffed themselves with great pizza washed down by the member's wine of choice. "Stick" Holmes did his usual thorough job of planning and executing the drive and eat and drink event. He even did a clever movement of blocking my view and then ducking to the right so I hit the famous pink bump in the road. Ahh, does anyone know where I can get a good front end alignment on both by our Jag and my front teeth?

Also, I want to congratulate the 2011 winner(s) of the Tuchscher Award. As most of you know the Tuchscher Award is presented to SDJC member with Jaguar older than over 20 years with highest points awarded in Champion Class at our Concours. This year we had a tie as two members had the same outstanding score. So both Jack Rabell and Tom Krefetz had their names added to the permanent trophy the club maintains.

Under the classification of new happenings, we now have a permanent Raffle Queen, Diane McDonald. She will furnish her own Tiara along with a whole bag of different gifts every event. So crack open that piggy bank before you come to the events.

On a personal note, I am finding it much harder to wrap up my day job and retire than planned. Hopefully I'll be a full time Jaguar Club guy in February and will be more timely on communications.

Honk or wave when driving by!

Grant

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ON THE COVER



Leaper

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Address: SDJC Interim Newsletter Editor
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La Mesa, CA 91941
E-mail: stick767@cox.net

Reservations Required

Surf and Turf 5 Top of the World Saturday, February 11



Starts at the Cars and Coffee in Irvine
7905 Gateway Blvd, Irvine, CA

This is a Jaguar Owners Club of Los Angeles event that we intend to participate in as our Club event for February

We'll meet at Cars and Coffee in Irvine starting at 7am where JOC LA is lining up some very special automobiles for your viewing pleasure. Then, at 9am, we will tour some of the OC's best back roads whilst puzzling out the answers to this year's British themed Trivia Quiz. A special gift is offered for the team answering a really tough trivia question.

Our lunch stop this year is **Friends** in Rancho Santa Margarita, a friendly local pub in the spirit of Cheers! The lunch (free again!) will feature British and American favorites. Full bar with Guinness, Bass, Smythwicks and others on draft.

This year's raffle will again benefit the Cystic Fibrosis Foundation of Orange County with and we will have plenty of prizes.

Remember, everything is free. Please sign up for the event with

Steve Kirby
sackirby@pacbell.net
or 949 261-8208

Lunch at Joe's Crab Shack Sunday, March 18



Cocktails at 11:30 Lunch at 12:15

Menu

Crispy Shrimp – Eight breaded shrimp cooked to a golden brown served with fries and coleslaw

Fish and Chips – Lunch size portion of flaky white fish in classic English style batter served with fries and coleslaw

Chicken Club Sandwich – Grilled chicken breast topped with Monterey Jack cheese, lettuce, tomatoes, avocados and apple wood smoked bacon served with fries

Chipotle Bacon Cheeseburger – Grilled burger with chipotle bbq sauce topped with mixed cheese and apple wood smoked bacon served with fries

Caesar Salad – Classic Caesar salad topped with your choice of grilled chicken or shrimp

Entrees include mini cheesecake and non-alcoholic beverage

\$18.00 includes tax and tip

They will try to have reserved parking for us in front of the restaurant

RSVP by noon, Wednesday, March 14th
with Grant and Nedra
760 634-3477 nedrar1@roadrunner.com

Headed east on Harbor Drive, turn right on Park Blvd just past the Convention Center. Park becomes Convention Way. Joe's is on the left near the end of the road.

Club Calendar of Events

Saturday, February 11
SURF and TURF DRIVE
 Inland Environs (see page 3)



Saturday, March 18
LUNCH at JOE'S CRAB SHACK
 (see page 3)

Saturday, April 21
NEW MEMBERS DINNER
 Lake San Marcos Country Club

Saturday, May 12
LUNCH OR DINNER or something
 In the planning stages

Sunday, July 22
SDJC CONCOURS d'ELEGANCE
 Spanish Landing Park

SDJC NAME TAGS

New members ordering name tags and those ordering replacement name tags: Please order directly through Nedra Rummell. A check for \$15 per tag should be made out to SDJC and mailed to:

Nedra Rummell
8009 Avenida Secreto
Carlsbad, CA 92009

Great News!!!

SDJC now has the capability of taking Credit Cards at our social events.

In addition, we are working on linking up with PayPal for membership payments and logo items. We'll keep you posted as we are dragged, kicking and screaming, into the electronic age.



Michael Coso

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SDJC Dinner Meetings and Drives

Monthly social events are generally held on the weekend of the second Friday of each month. Event information will be included in issues of the newsletter and on the Club website at: www.sdjag.com. Please contact Dan Jensen if you would like to host a Club event.

Reservations are required for all social events. Please RSVP to the host by the Monday before the event. Remember, SDJC must guarantee payment for all meals reserved. "No-shows" will be billed if they do not cancel their reservations via phone or e-mail by the posted cut-off date.

SDJC Business Meetings

San Diego Jaguar Club Business meetings are held monthly no later than the second Wednesday of each calendar month at a place and a time set by the President. The schedule published below is tentative and may be changed by the President.

2012 Meeting Schedule

Jan 18	May 9	Sep 12
Feb 8	Jun 13	Oct 10
Mar 7	Jul 11	Nov 14
Apr 11	Aug 8	

Out & About In Your Jag



Locally

February 4, Saturday

Ball Bearing Breaker Challenge Rallye

9:00 am Grossmont Center

sandiegobritishcarday.org

See page 17

April 1, Sunday

8th Annual La Jolla Concours d'Elegance

9 am to 3 pm La Jolla Cove

www.lajollaconcours.com for more information

April 22, Sunday

Rolling British Car Day

Scenic Back Country of San Diego County

sandiegobritishcarday.org for more information

October 14, Sunday

4th Annual Fifth Avenue Auto Showcase

11 am - 4 pm 5th Ave, Gaslamp Quarter

sandiegobritishcarday.org for more information



Ongoing

Every Saturday,

Carlsbad Wheels

7 - 9 a.m.

South end of Premium Outlets lot

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Each 2nd Sunday of the Month

Cars & Coffee on the Mesa

Dawn to 10 a.m.

JBA Performance Center

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On The Road

Feb 24-26

Tucson British Car Roundup

www.tucsonbritish.com

Feb 26, Sunday

Desert Classic Concours

www.desertconcours.com

March 6 - 14

JCNA All General Meeting and Western States 2012

2 combined major JCNA events.

See page 24

IS A SPORTS CAR CONSIDERED 'OVER THE HILL' AT 50?

50 Years of E-Type is being celebrated all year long at Classic Showcase



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Al and Kathleen Steel's 2007 S-Type R

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Kathleen writes: "For the last year and half, Al and I have been looking sporadically for a 4.2 S type with the R package, as we needed a sedan, and love the throwback design of the 60's saloons. In a perfect world, I would want a 1968 Sedan to match our 68 XKE(OTS), however, I'm not up to maintaining 2 older cars, along with Al and myself. To make a long story short, we found one in Albuquerque, New Mexico, flew there last November, and drove it home. What a trip! Whoever was not driving was reading the instruction book so we could figure out how to run this machine that had every accessory available in 2007. And, to keep us from getting tickets in this rocket (400 hp supercharged) we used cruise control. We agree with Vic Chang that the Adaptive Cruise Control is amazing, and can be a great safety feature on the open road. The car is ebony black, tan interior, (a twin to Stick Holmes'), with 24,800 miles on it and in great shape. However, the person who owned it last glued velcro pieces to the dash to hold on a dashboard protector. There was a lot of soft glue all over the place, but I managed to get it all off thanks to WD 40! The car is so fun on the road. The R package is incredible, especially up and down hills. Just quietly flies along, and passing uphill is effortless, even when it has to start at 75mph. Quiet, no strain, and instantaneous. Best of all, it doesn't leak oil....a Jaguar, mind you. However, I've only had an 1968 E to use as a standard. So, with pleasure we have joined the new Jag group. And, don't you think that Jaguar owners are optimistic to buy cars that rate black dots in Consumer reports...a real positive personality trait. By the way, San Diego European, the new Jaguar Dealership on Convoy, has been exemplary in standing behind the extended warranty on the car. They have fixed all minor problems in a positive manner, and even included a rental car."

Welcome New Members!

by Nedra Rummell

Thomas and Patricia Denton

1995 XJS

Dennis Light

Jag: Looking

Louis and Peg Perry

1982 XJ

Kurtis T. Thrasher

2007 XJL

Paul and Brenda Giguere

1999 XK8 Convertible

Brian Kamak

Jag: Looking

(Editor's Note) The madness continues. Now Ken and Ann Smith have added a beautiful XK 150 to their fine stable of cars. Their new toy will be featured in this section of the March issue of the *Jaguar Tracks*. Come on everybody, join the fun!!!

If you would like your car to be featured in *Jaguar Tracks' Member Showcase*, please send your picture, along with information about your car (including any little story you may have about it), to your newsletter editor, Susie Q Beshear, at susieQrealestate@yahoo.com.

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SDJC at the 2011 San Diego Auto Show

Article and Photos by Stick Holmes

The San Diego International Auto Show ran four days from December 29 through January 1. This year was special for the San Diego Jaguar Club. The show's director, Kevin Leap, being a Jaguar owner himself, recognized this year to be a special year for Jaguar with the celebration of the 50th anniversary of the E-Type. He, therefore, graciously invited our Club to display some of our older Jags.



Our display with all nine Jags in place

The Club used this great opportunity for publicity. We set up a booth which was manned by volunteers during working hours. Dick and Francine Kearney, our Logo Czars, supplied a nice representation of our available logo wear. We really didn't expect to sell anything. We just wanted the public and prospective new members to see what we had. We ended up selling all but one blanket and one pen! If we had known, we would have brought more. Nedra produced an ample supply of new members registration forms. From what I saw, we gained at least six new members!

Channel 10 arrived opening morning to cover the event. It aired the following Friday evening as a half-hour special event coverage. I was briefly interviewed by reporter Bob Lawrence. It helped that he is a bona fied car freak and was very excited about our display. If you didn't have the chance to see the special, I am working on getting our two minute segment on our website. It will be under "Past Events" (if I can get it to work).



Grant, Dan, Stick and Nedra

Jaguar	Owner
1953 XK 120	Rex Ryan
1957 XK SS	Rex Ryan
1959 XK 150	Mitch Cohen
1964 E-Type Rdstr	Tom Krefetz
1967 420G	Steve Bernstein
1967 E-Type 2+2	Wright Benson
1968 240	Steve Hawley
1969 E-Type Rdstr	Jim Hallameyer
1970 E-Type	Lloyd Prosser



*San Diego Jaguar dealership display
(photo courtesy of the Rummells)*

SDJC at the 2011 San Diego Auto Show continued

Kevin Leap was kind enough to provide all booth volunteers with free tickets to the event with some extras thrown in for friends and family. Members who had cars on display were provided Exhibitor Passes which allowed them in any time of the day or night on any day. Their friends and family members were given free passes.

Nine members volunteered to display their Jags ranging from 1953 to 1970. Four were E-Types, all were spectacular. We had an area adjacent to our new dealership, San Diego European Motorcars, so we had a nice mix of old and new. They brought Jaguars, Aston Martins, and a cantankerous Lotus. Their display generated a lot of excitement and (I hope) a lot of sales.



Rex Ryan 's 1953 XK 120



Steve Hawley's 1968 240



Tom Krefetz's 1964 E-Type



Wright Benson's 1967 E-Type

SDJC at the 2011 San Diego Auto Show continued



Mitch Cohen's 1959 XK 150



Lloyd Prosser's 1970 E-Type

It was really fun talking with people who came to see our display. Every one of them either owned a Jag, had owned one or had a relative who owned one. Many were kicking themselves for selling their old Jags to get cash for superfluous items such as food, lodging or education. Hindsight is 20/20....

Many thanks to all of those who volunteered their Jags and/or their time in making this a super fun and worthwhile experience.



Jim Hallameyer's 1969 E-Type



Rex Ryan's 1957 XK SS



Steve Bernstein's 1967 420G

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Where in the World...?

by Paul Novak

Where in the World were Kathleen Steele and friends, and Paul Novak?

The picture of Kathleen Steele and friends in the January Jaguar Tracks was taken in September 2011 when she, her husband Al, and six other SDJC members went on a trip to Los Alamos, California. According to Kathleen they went “via every back road that was twisty, curvy and winding and then used it as a base for more wandering around more winding roads, up and down hills”.



From left to right in the picture taken at the Union Hotel (circa 1880) are Harvey and Tolly Williamson, Deborah and Joe Harding, Ali and Bob Proctor, Kathleen and Al Steele. I wonder if they all obeyed the sign right above them and remembered to check their guns at the door? This was a tough one, and no one guessed the location.



The picture of me was taken in September 2010 by my wife Debby while we were on a trip to Europe. I was standing in front of the fountain in Residenzplatz, Salzburg, Austria. This grand baroque fountain called Residenzbrunnen was made famous during a scene in the movie “The Sound of Music” when Maria dances around it splashing water on the marble horses while singing “I Have Confidence”. I did not recreate the scene from the movie and sing while I was there because, frankly, I didn’t have the confidence to do so. Kathleen Steele guessed the location correctly having traveled to Salzburg herself. Knowing Kathleen I’ll bet she danced around the fountain and sang with plenty of confidence.

Kathleen is hereby and forever extended all the bragging rights and privileges thereof for guessing the correct location. Many thanks to Kathleen Steele for sharing her “Where in the World...” picture.

Where in the World were Bill and Debbie Woolley?



We are having two “Where in the World...” pictures again this month to try to catch up with the backlog of pictures. Both were sent in by Debbie Woolley from a trip that she, her husband Bill and other family members went on in August 2011. If you want to see the pictures in color and with more detail, log onto our SDJC website and look at our current Jaguar Tracks issue: <http://www.sdjag.com/>

Submit your guesses by calling my home phone number (760) 789-2510 or by email at P.M.Novak7@gmail.com. Take your Jaguar Tracks on your next trip, take some pictures and send them to me with details of the date, location and any information about the picture that you would like to share with others. The picture must include at least one San Diego Jaguar Club member and a visible copy of Jaguar Tracks.

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San Diego Jaguar Club New Membership Application

Thank you for your interest in joining the SDJC. Membership in our Club will automatically include membership in the Jaguar Clubs of North America. Dues are \$70 per year per household and include a subscription to the Jaguar Journal, a publication of Jaguar Clubs of North America and this club's newsletter, *Jaguar Tracks*.

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or apply online at www.sdjag.com
Any questions: nedrar1@roadrunner.com

I agree that as a condition of membership in the San Diego Jaguar Club, any events in which I participate will be for my own pleasure and I will be responsible for my car and passengers at all times.

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year _____ model _____ body _____

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year _____ model _____ body _____


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Ball Bearing Breaker Challenge Rallye

Saturday, February 4th, 2012
Grossmont Center

Staging On Perimeter of Lot, Facing Starbucks
Meet At 9 AM, Pedal-To-Metal at 10 AM

Ball Bearing Breaker Challenge Rally will start at the Grossmont Center parking lot near the Starbucks on Saturday, Feb 4th. First car departs at 10:01. Plan on socializing and tyre-kickin' at 9:00 am. Starbucks is nearby!

This will be a traditional time/distance rally (beginner/intermediate difficulty), so bringing a navigator, clipboard and an accurate watch, is encouraged. Navigators will be active participants and share in the challenge. The back-country course will be fun and scenic. We will conclude at Pernicano's in Santee for lunch and prizes.

Prizes will be awarded: Grand prize is the perpetual trophy and plaque. There will also be 1st, 2nd and 3rd place trophies.

This year's rally is sponsored by the San Diego MG club. Unlike years past, when the winner planned next year's event, each club within the San Diego British Car Club Council will now be taking this event in turns. If you want to participate in planning of this event next year, please see Steve Kirby.

Rally fee is \$10 per car, and can be paid at the morning of the event. At least one member of each rally team must be an active member in good standing with an existing car club within the San Diego Car Club Council to participate in this event. No exceptions!



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BACK TRACKS

by Eric Watkins

Back in the Future. . .

Did anyone else in the Club get a copy of "Men's Journal" for Dec 2011-Jan 2012? The one with James Bond star Daniel Craig on the cover? The one with a massive ad by Jaguar in the section called Gear of the Year 2011?

"Innovation, design, excellence" are the lead words to the Jaguar advertisement. Note how Jaguar then reverts to its timeless heritage: "It's been over 75 years since Jaguar defined the archetypal British sports car" – a reference to the SS-100 Jaguar.

Note how that sentence continues: "and the upcoming C-X16 hybrid supercar concept is ushering in a new era for the storied marque." So, the past now reaches into the future through the C-X16 and other models in the range.

"Find out how the current line-up of Jaguar cars captures the spirit of innovation, design and performance," the advertisement says, with photos of the C-X16, XJ, XF, and XK. The line repeats the opening three words. All is tied together.

And all of that ties together in another way, too: Jaguar advertising policy since at least 1938, if not sooner. The one here is from September 5, 1939 – a date close to the outbreak of World War Two.

"The 1940 Jaguar Range," it says above a photograph of a 3.5 litre Saloon. A section of the ad called "New Features" goes on to describe several new pieces of technology which provide "still more luxurious motoring."

In an earlier ad, Jaguar had pretty much designated the level of luxury buyers could expect by placing the 3.5 litre Jaguar in

Dated September 5, 1939 →

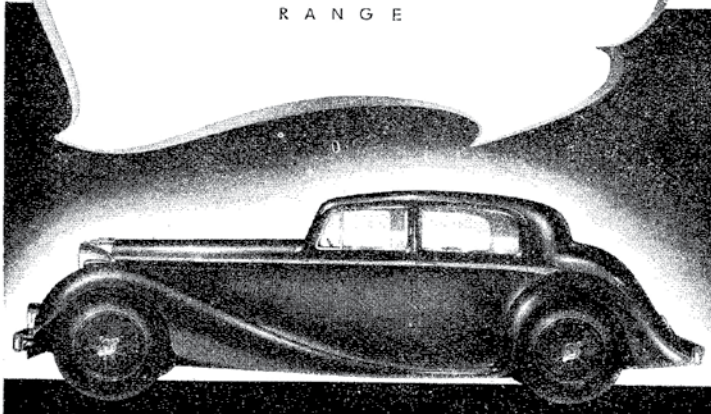


The Honorable Maynard Greville

16 *The Motor* September 5, 1939.



THE 1940
JAGUAR
RANGE



New features The Jaguar range for 1940 offers several new features which provide still more luxurious motoring. On 2½ and 3½ litre models an Air-Conditioning system, incorporating a windscreen de-froster and de-mister, affords complete control of temperature and air-purity, and prevents the formation of frost and mist on the windscreen. The front seats can now be tilted, raised or lowered, besides being movable to and fro. Luggage space is larger—upholstery is improved and more luxurious.



A new 1½ litre 'Special Equipment' model is introduced, with all the above features as standard. Your local dealer will gladly show you how much the 1940 Jaguars have contributed to comfort—their performance is, as always, magnificent.

Models and Prices

- 1½ Litre Saloon £185 (Overhead Cam) £165
- 2½ Litre Saloon £215 (Overhead Cam) £195
- 3½ Litre 'Special Equipment' model £245 (Overhead Cam) £225
- 3½ Litre Saloon £235 (Overhead Cam) £215
- 3½ Litre £245 (Overhead Cam) £225

S.S. CARS LTD., COVENTRY. LONDON SHOWROOMS: HENLYS LTD., DEVONSHIRE HOUSE, PICCADILLY, W.1

front of Buckingham Palace – the home of Britain’s Royal Family.

The ad then quotes “The Hon. Maynard Greville” who wrote in Country Life magazine that “in looks, in silence, and in fleetness, it gives one the impression of being among those unattainable things which ordinary men can only dream about.”

There’s a lot packed into all of that. For starters, Maynard Greville was none other than the son of the 5th Earl of Warwick and Country Life was – and remains – a magazine largely about British stately homes.

So, through its associations, Jaguar is really pitching this car and the line that it represent as part of upper levels of British society – right up to Buckingham Palace.

Power is a pitch in this year’s ad, too, which says that, “You are surrounded by a level of luxury and technology that makes you the master of the experience.”

The 2012 advertisement urges readers to “Learn more at your local Jaguar dealer” – another line right out of the past.

Consider the 1939 ad that says: “Your local dealer will gladly show you how much the 1940 Jaguars have contributed to comfort – their performance is, as always, magnificent.”

Jaguar’s 2012 advertising campaign takes us into the car’s future, while clearly drawing on its traditions, – a line that the advertising writer explicitly recognized: “Just because we live in the future does not mean we can’t savor the past.”



Country Life ad dated January 24, 1939





WELSH

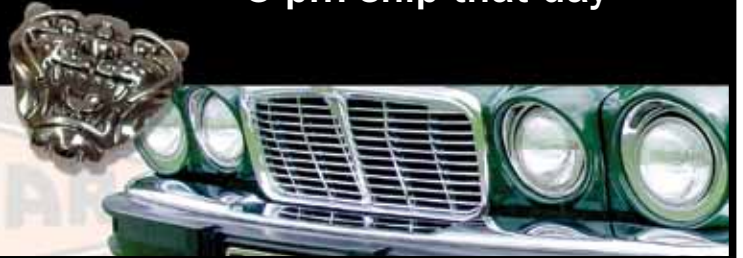
ENTERPRISES, INC.

1-800-875-5247 | www.welshent.com

The largest independent retailer of new, used
& rebuilt Jaguar spares since 1965

- New Parts
- Used Parts
- Rebuilt Parts
- 100,000 sq ft facility
- Orders placed before
3 pm ship that day

Proud supporter of the JCNA



COVENTRY CARS of SAN DIEGO

Bill O'Brien and Trace Luckett, servicing Jaguars in San Diego for over 30 years



(619) 297-9393

and

(858) 297-9393

- Specializing in All Jaguar Models
- Factory Trained Technicians
- 12 Month Unlimited Mileage Warranty
- Genuine Jaguar Parts

Expert Independent Jaguar Service

5097 Santa Fe Street
San Diego, CA 92109

Discounts for Jaguar Club Members

CAR TUNES

Radios are so much a part of the driving experience, it seems like cars have always had them. But they didn't. Here's the story.

SUNDOWN

One evening in 1929 two young men named William Lear and Elmer Wavering drove their girlfriends to a lookout point high above the Mississippi River town of Quincy, Illinois, to watch the sunset. It was a romantic night to be sure, but one of the women observed that it would be even nicer if they could listen to music in the car.

Lear and Wavering liked the idea. Both men had tinkered with radios - Lear had served as a radio operator in the U. S. Navy during World War I - and it wasn't long before they were taking apart a home radio and trying to get it to work in a car. But it wasn't as easy as it sounds: automobiles have ignition switches, generators, spark plugs, and other electrical equipment that generate noisy static interference, making it nearly impossible to listen to the radio when the engine was running.

SIGNING ON

One by one, Lear and Wavering identified and eliminated each source of electrical interference. When they finally got their radio to work, they took it to a radio convention in Chicago. There they met Paul Galvin, owner of Galvin Manufacturing Corporation. He made a product called a "battery eliminator" a device that allowed battery-powered radios to run on household AC current. But as more homes were wired for electricity, more radio manufacturers made AC-powered radios. Galvin needed a new product to manufacture. When he met Lear and Wavering at the radio convention, he found it. He believed that mass-produced, affordable car radios had the potential to become a huge business.

Lear and Wavering set up shop in Galvin's factory, and when they perfected their first radio, they installed it in his Studebaker. Then Galvin went to a local banker to apply for a loan. Thinking it might sweeten the deal, he had his men install a radio in the banker's Packard. Good idea, but it didn't work - half an hour after the installation, the banker's Packard caught on fire. (They didn't get the loan.)

Galvin didn't give up. He drove his Studebaker nearly 800 miles to Atlantic City to show off the radio at the 1930 Radio Manufacturers Association convention. Too broke to afford a booth, he parked the car outside the convention hall and cranked up the radio so that passing conventioners could hear it. That idea worked - he got enough orders to put the radio into production.



WHAT'S IN A NAME

That first production model was called the 5T71. Galvin decided he needed to come up with something a little catchier. In those days many companies in the phonograph and radio businesses used the suffix "ola" for their names - Radiola, Columbiola, and Victrola were three of the biggest. Galvin decided to do the same thing, and since his radio was intended for use in a motor vehicle, he decided to call it the Motorola. But even with the name change, the radio still had problems:

- When Motorola went on sale in 1930, it cost about \$110 uninstalled, at a time when you could buy a brand-new car for \$650, and the country was sliding into the Great Depression. (By that measure, a radio for a new car would cost about \$3,000 today.)
- In 1930 it took two men several days to put in a car radio - the dashboard had to be taken apart so that the receiver and a single speaker could be installed, and the ceiling had to be cut open to install the antenna. These

(continued on next page)

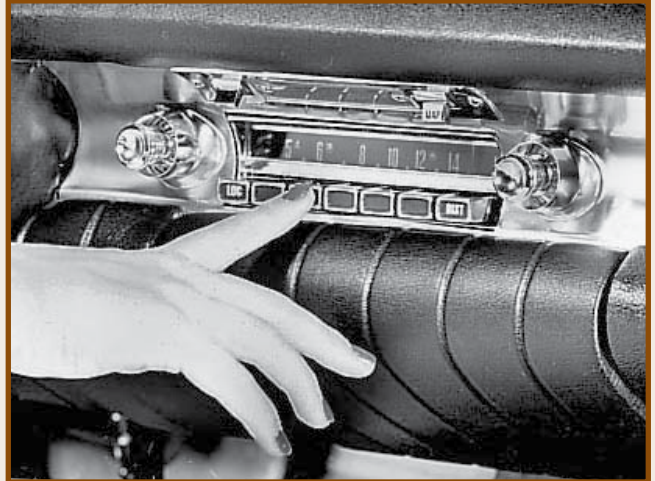
early radios ran on their own batteries, not on the car battery, so holes had to be cut into the floorboard to accommodate them. The installation manual had eight complete diagrams and 28 pages of instructions.

HIT THE ROAD

Selling complicated car radios that cost 20 percent of the price of a brand-new car wouldn't have been easy in the best of times, let alone during the Great Depression - Galvin lost money in 1930 and struggled for a couple of years after that. But things picked up in 1933 when Ford began offering Motorolas pre-installed at the factory. In 1934 they got another boost when Galvin struck a deal with B. F. Goodrich tire company to sell and install them in its chain of tire stores. By then the price of the radio, installation included, had dropped to \$55. The Motorola car radio was off and running. (The name of the company would be officially changed from Galvin Manufacturing to "Motorola" in 1947.)

In the meantime, Galvin continued to develop new uses for car radios. In 1936, the same year that it introduced push-button tuning, it also introduced the Motorola Police Cruiser, a standard car radio that was factory preset to a single frequency to pick up police broadcasts. In 1940 he developed with the first handheld two-way radio - the Handie-Talkie - for the U. S. Army.

A lot of the communications technologies that we take for granted today were born in Motorola labs in the years that followed World War II. In 1947 they came out with the first television to sell under \$200. In 1956 the company introduced the world's first pager; in 1969 it supplied the radio and television equipment that was used to televise Neil Armstrong's first steps on the Moon. In 1973 it invented the world's first handheld cellular phone. Today Motorola is one of the second-largest cell phone manufacturer in the world. And it all started with the car radio.



WHATEVER HAPPENED TO...

The two men who installed the first radio in Paul Galvin's car, Elmer Wavering and William Lear, ended up taking very different paths in life. Wavering stayed with Motorola. In the 1950's he helped change the automobile experience again when he developed the first automotive alternator, replacing inefficient and unreliable generators. The invention lead to such luxuries as power windows, power seats, and, eventually, air-conditioning.

Lear also continued inventing. He holds more than 150 patents. Remember eight-track tape players? Lear invented that. But what he's really famous for are his contributions to the field of aviation. He invented radio direction finders for planes, aided in the invention of the autopilot, designed the first fully automatic aircraft landing system, and in 1963 introduced his most famous invention of all, the Lear Jet, the world's first mass-produced, affordable business jet. (Not bad for a guy who dropped out of school after the eighth grade.)



Car Tunes was sent to me by SDJC member Barbie Newman. It was originally published in "Uncle John's Bathroom Reader". Ed.

AGM and Western States Schedule



Tue 3/6/12 Wed 3/7/12	Departing 9a	Ghost Town and Grand Canyon Overnight Tour	
Thu 3/8/12	8a to 7p	Check In and sponsors' booths set up	
	9a to 5p	Track Day – Introduction to Racing Course	
	6:30 to 8:30p	Karting at Bondurant	
Fri 3/9/12	7a to 8p	Check in, hospitality suite, and sponsors set up	
	8a to 12n	Golf Tournament – Shotgun start (spon: Muncie Imports)	
	12n to 1:30p	Golf Luncheon	
	7:30a to 3p	AGM Board Meeting	
	3 to 3:55p 4 to 4:55p	Breakout sessions by sponsors	
	6:30-7p 7p	No Host Cocktails Western Roundup Dinner and Dancing – Golf Awards (spon: Coventry West)	
Sat 3/10/12	7 to 8a	AGM Breakfast	
	8 a to 6p	Check in and sponsors set up outside AGM. Hospitality suite	
	8 a to 3p	Annual General Meeting (spon: Jaguar Cars)	
	12n to 12:45p	AGM Lunch (included with delegates' fee)	
	10a to 3p	Alternate activity for non-delegates	
	3:30 to 4:25p 4:30 to 5:25p	Breakout sessions by sponsors	
	6:30 to 7p 7p	No host Cocktails AGM Banquet – Presentation of the JCNA and Regional Awards.	
	Sun 3/11/12	8a to 5p	Western States Concours d'Elegance (spon: XKs Unlimited, SNG Barratt) Registration table & sponsors' booths set up on the concours field.
8 to 10a		Registration and placement of Jaguars	
10:30 to 11:30a		Concours Brunch for entrants and judges and judge's meeting	
11:45a		Rags down	
12n to 2p		Judging Session 1	
2 to 2:30p		Snack and water break for judges	
2:30 to 4p		Judging Session 2	
6 to 7p 7p		No host Cocktails Bajo las Estrellas de Sonora (Under the Sonoran Stars) Dinner	
Mon 3/12/12	8 to 10a, 4 to 6p 9a	Hospitality Suite set up Western States Rally / Tour (spon: Classic Showcase) Lunch	
	6:30p	British Invasion / 60's Costume Night (spon: SNG Barratt) Live band, dancing, heavy hors d'oeuvres and cash bar	
	Tue 3/13/12	8 to 10a, 2 to 6p 9a to 2p	Hospitality Suite and sponsor booths set up Western States Slalom (spon: Welsh Enterprises) Lunch (spon: DB Tire)
3 to 3:55p 4 to 4:55p		Breakout sessions by sponsors	
6:30-7p 7p		No host cocktails Western States Awards Banquet (Spon: XKs Unlimited)	
Wed 3/14/12		7a to 9a 9:30p	Farewell Breakfast Farewell Tour

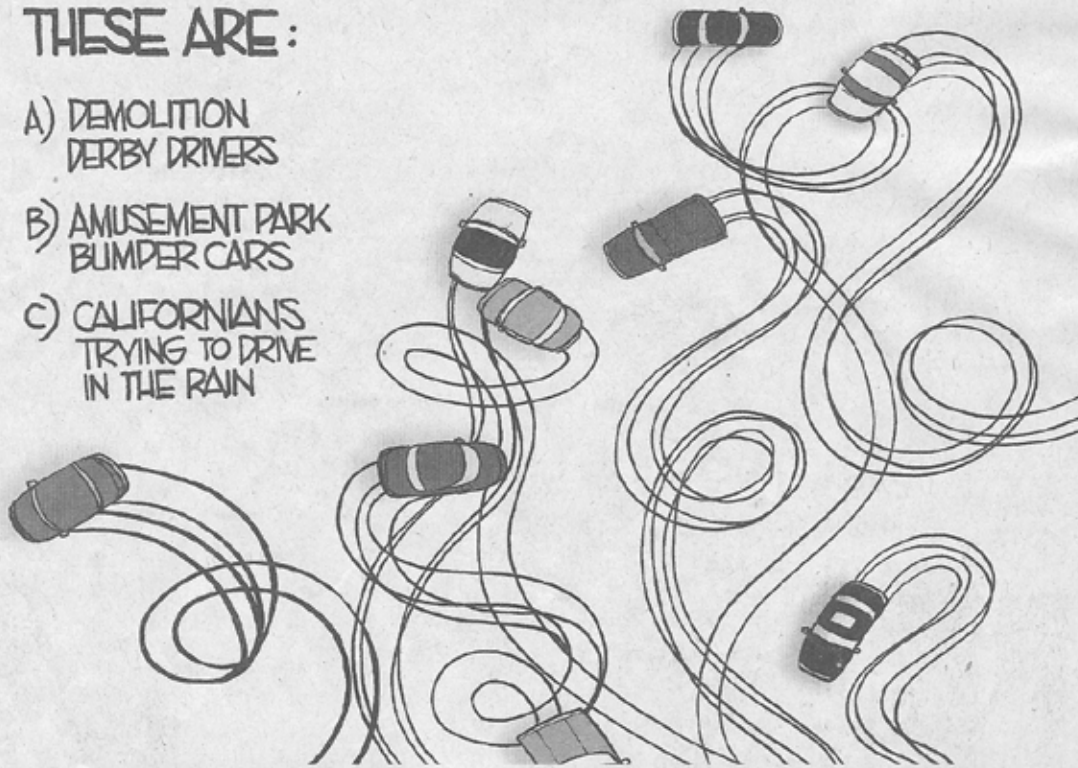
For detailed information and a registration form, please visit the Upcoming Events page on our website www.sdjag.com.

STEVE BREEN
San Diego Union-Tribune

BREEN San Diego Union-Tribune
CREATORS . COM

THESE ARE :

- A) DEMOLITION DERBY DRIVERS
- B) AMUSEMENT PARK BUMPER CARS
- C) CALIFORNIANS TRYING TO DRIVE IN THE RAIN



From the March 8, 2011
issue of the San Diego
Union-Tribune



British Humour

FREE YORKSHIRE TERRIER.
8 years old.
Hateful little bastard.
Bites!

FREE PUPPIES.
1/2 Cocker Spaniel, 1/2 sneaky neighbour's dog.

FREE PUPPIES.
Mother is a Kennel Club registered German Shepherd.
Father is a Super Dog, able to leap tall fences in a single bound.

COWS, CALVES: NEVER BRED.
Also, 1 gay bull for sale.

JOINING NUDIST COLONY!
Must sell washer and dryer £100.

WEDDING DRESS FOR SALE ...
Worn once by mistake.
Call Stephanie.

FOR SALE BY OWNER.
Complete set of Encyclopaedia Britannica, 45 volumes.
Excellent condition, £200 or best offer. No longer needed, got married, wife knows everything.



This was sent to me by member
Jim Hallameyer. These are clas-
sified ads which were actually
published in a U.K. newspaper.

Drive to the Cordiano Winery

Article by Stick Holmes

Photos provided by the McDonalds, Vic Chang, the Proctors, Steeles, and Holmes family



The motley crew ready for adventure. They are smiling because they have not read my directions yet.



Jags lined up at the morning muster

It was a cool cloudy morning when the San Diego Jaguar Club mustered for a drive to the Cordiano Winery last January 14th. All in all we had 30 Club members at lunch and 14 Jaguars made the drive. The cars ranged in age from 1967 to 2007. After chatting and talking Jaguar shop in the parking lot, we had a brief meeting where I handed out driving directions. Someone happened to notice my disclaimer in fine print at the bottom of the page. That's when the hijinks began.



Lou and Annemarie Trippi's XK was one of the newer Jaguars at the event



The oldest Jaguar present (1967) belonged to Craig and Sue Turner



A view of the Steele's E-Type and others from inside Bob and Ali Proctor's E-Type



A view of the drive from inside Al and Kathleen Steele's exceptionally blue E-Type

In spite of my ambiguous and disjointed directions, the short drive went without a hitch. No one got lost, broke down or overheated. Grant's XK did hit a bump in the road in spite of my warning and the fact it was painted hot pink. I'm quite sure that after a trip to a Jag mechanic and the chiropractor he'll get everything back to normal.

Upon arrival for lunch at the Cordiano Winery, we were warmly greeted by proprietors Jerry and Rosa Cordiano. They and their exceptional staff treated us to garlic butter bread rolls, salad and assorted and singularly delicious oven-fired pizzas which were handmade on the spot.



Nedra, Dannie, Diane and Roger on the patio at Cordiano



What kind of editor would I be if I didn't get a photo of my own family in there somewhere?



Bob and Ali Proctor's E-Type parked in front of the new party room at the winery



Grant presents George Klein with the Most Valuable Member award for 2011



Diane McDonald held an exciting raffle as Nedra Rummell looks on

During lunch, president Grant Rummell presented the 2011 **Most Valuable Member** award to a much deserving George Klein for all his extra effort last year. Grant also announced that there was a tie for the **Tuchscher** award with Jack Rabal and Tom Krefetz achieving perfect scores.

We sampled an excellent assortment of Cordiano wines, and dined on the patio as the sun came out and the weather warmed up.

This beautiful boutique winery has had several additions and improvements since we were there last in 2010. They added parking, a party room and an extra gabinetto and ritirata (his and hers).



Interestingly, Grant likes to sip his boutique wine from a can. The rest of us look on in disbelief.



Members enjoying themselves on the patio

Diane McDonald held a raffle with a wonderful assortment of prizes with proceeds going to the Club. A good raffle always adds fun and excitement to our events. Incidentally, Diane has volunteered to be our 2012 “Raffle Queen” (as Grant calls it). Thank you Diane!

A splendid time was had by all. Thank all of you for participating. Those of you who missed it, we hope to catch you next time.



San Diego Jaguar Club Board of Directors Meeting Minutes

January 18, 2012

The meeting was called to order at Vision Pulse Creative Event & Meeting Center at 6:30 pm by the President, Grant Rummell. The following board members were present: Vic Chang, Dan Jensen, Stick Holmes, Nedra Rummell, and Dannie McLaughlin. Also present was Rex Ryan, one of the Club's representatives to the British Car Club Council.

Secretary's Report. The minutes of the November meeting were unanimously approved via e-mail by the Board members prior to the meeting.

Treasurer's Report. Grant gave his year-end report. Compared to 2010, income is up, expenses are down, and overall the Club is in a healthy position financially. Advertising revenue is strong and now covers both printing and mailing costs for the Jaguar Tracks. Discussion followed regarding details to transition the Treasurer's responsibilities from Grant to Dan Jensen, the Club's new Treasurer. Nedra will coordinate changing signature authority on the Club's account with Bank of America.

First Vice President's Activities Report. Events Review: The holiday dinner was a success as was the Club's appearance at the San Diego International Car Show. Board members felt that being at the car show was good publicity for the Club and resulted in several people applying for Club membership. The first event of 2012 – a drive to Cordiano Winery – was also deemed a success and feedback was that members are enjoying short drive and lunch events. Board members then discussed events for 2012. Finalized events include 2/11 - Surf and Turf with the L.A. Club; 3/18 – lunch at Joe's Crab Shack; 7/22 – SDJC Concours and picnic. Tentative events for the first half of the year include the new member's dinner in April and a drive and lunch in May. As always, details will be available on the Club's website and in the newsletter closer to the date of each event.

Membership Report. Nedra proposed the following individuals to the board for membership: Thomas and Patricia Denton; Dennis Light; Louis and Peg Perry; Kurtis Thrasher; Paul and Brenda Giguere; and Brian Kamak. Upon a motion by Dan and seconded by Stick, these individuals were unanimously approved. Nedra also mentioned that membership renewals are still coming in and hopes to have a final membership count at next month's meeting. Discussion then followed regarding the 2012 Club roster. Upon motion by Dan and seconded by Stick the Board agreed that to keep costs as low as possible, the Club will print the roster "in house" with the Rummells to be in charge and approved up to \$500 toward capital expenses for this project.

Newsletter Editor's Report. It was agreed that Stick will continue on as interim Newsletter Editor until such time as Susie Q Beshear is able to take over these duties.

Functional Chair Reports. Dannie reported that on Monday night, Craig McLaughlin was elected President of the British Car Club Council. Along with Rex Ryan, Craig will also continue as the Club's representative to the BCCC. Stick reported that he had updated the Club's website today.

Old Business – 1) Stick reported that the new signs for the Concours have been ordered; 2) Dannie and Nedra will provide Paul with local resources for Concours trophies for 2012; 3) Upon a motion by Stick and seconded by Nedra the Board approved Mike Smith securing the storage rental facility in El Cajon. Discussion then followed regarding coordinating moving the Club's inventory now located in Paul Novak's garage to the storage facility. 4) The Board next discussed the importance of new Club brochures. Stick and Dannie will obtain printing costs from sources they have and provide this information to Nedra. Discussion then followed about how to get the two new Jaguar dealerships involved with the Club. Nedra and Grant will coordinate placing brochures with Hoehn Motors and Stick and Dan will continue their conversations with Jaguar San Diego regarding Concours sponsorship.

New Business – 1) The Board discussed using PayPal for memberships and logo wear and using credit cards to pay for Club events. The credit card scanner worked well at the last lunch event, but the Board agreed two scanners are necessary to facilitate efficient check in. Costs for using both PayPal and credit cards will be factored into the cost of the item or event; 2) Nedra will continue to investigate costs for new windshield stickers with the Board agreeing 2.5x2.5 was a good size for the stickers; 3) Board members will follow-up regarding getting a count and the location of club t-shirts; 4) Upon motion by Grant and seconded by Dan, the Board approved giving Dick Cavicke and Tom Krefetz, the Club's AGM representatives authority to vote on behalf of the Club at the AGM in March and to provide them with a stipend to offset their travel expenses to Phoenix; 5) The Board briefly discussed the possibility of using video conferencing for Board meetings, but decided it wasn't feasible at this time; 6) Nedra will revise and e-mail the new Board meeting calendar.

As there was no further business, the meeting was adjourned at 7:50p.m. The next board meeting is tentatively scheduled for February 8, 2012 at 6:30 p.m. at Vision Pulse.

Respectfully submitted by Dannie McLaughlin, Secretary

CLASSIFIED ADS CLASSIFIED ADS CLASSIFIED ADS



FOR SALE

1989 XJ-S - Blue on Blue convertible with only 67K miles. 12 cylinders, power everything; the top looks new and the car runs perfectly. My wife is very sad to see this go, but we need the garage back. \$6,500. Please email for more information. Chrisjlawler@yahoo.com



FOR SALE

1982 XJ6 - Green with Tan interior. Good condition. Smoged Dec 2011. Original interior (except new head liner) and body paint. Very low mileage, odometer reading 23,000 miles. Well maintained; service records available. \$3,500. Call Lou Perry 858-459-3030.



FOR SALE

1982 XJ6 - British Racing Green. 80,000 miles. Great condition. Contact Carlie for more information. carliekyle@hotmail.com



FOR SALE

1987 XJ6 classic collector's beauty. NADA Guides value rang \$6150-7850 retail. Very well maintained through out its 155K+ mile life. Oil changed every 3K miles. More info and photos on our Classified page at www.sdjag.com. Needs A/C compressor. Asking \$6,950. Contact Gene at 760 751-2826 or genexxd@yahoo.com



FOR SALE

1998 XK8 convertible. Silver with black top. Well maintained. Asking \$5,900. Contact Bob at 619 225-0735



FOR SALE

1998 Jaguar XK8 Conv., 10K firm. Great Concours potential, recent paint, top, upholstery, trans, alternator, water pump, and belt. 140K but runs like new, always had Mobile One Synthetic, but doesn't use any! 858-752-8328 or be_cool_99@yahoo.com



OFFICERS & COMMITTEES



2012 Officers

President

Grant Rummell
grant@rummells.com
(760) 634-3477

1st Vice President, Activities

Mike Smith
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2nd Vice President, Membership

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Secretary

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Interim Newsletter Editor, Jaguar Tracks

Stick Holmes
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(619) 698-6868

Immediate Past President

Stick Holmes
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(619) 445-7345

Craig McLaughlin (exp. end of 2013)
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(858) 756-8450

George Klein (exp. end of 2014)
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(619) 847-5257

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British Car Club Council Rep

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(858) 756-8450

Chief Judge

Paul Novak
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(760) 789-2510

Concours Chair

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(858) 459-1571

Database Manager

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(858) 673-5570

Dealer Displays

Pete Pickslay
pickicelli@cox.net
(619) 444-8084

Club Historian

Randy Prine
rprine@cox.net
(619) 295-0543

Dinners

Various members take turns introducing us to their favorite restaurants. If you have not hosted a dinner, please contact Mike Smith and ask him for details.

Jaguar Tracks Distribution

Rod Melendez
memewywy266@att.net
(858) 673-5570

Logowear Czars

Dick and Francine Kearney
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(619) 692-3363

Mentorship Program

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(858) 673-5570

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Roger and Diane McDonald
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(858) 487-1774

Property Manager

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(619) 787-1926

Roster

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nedrar1@roadrunner.com
(760) 634-3477

Webmaster

Stick Holmes
stick767@cox.net
(619) 698-6868



These are the people at the "wheel" of your club. They would be glad to help get you involved or to respond to your inquiries or suggestions. There are lots of jobs to do to keep the club running smoothly. Of course, you can always come to a Board meeting...



San Diego Jaguar Club
 8009 Avenida Secreto
 Carlsbad, CA 92009

Return Service Requested

Presorted
 Standard
 U.S. Postage Paid
 San Diego, CA
 Permit No 362

Place
 Address Label
 Here

Advertising Rates

Classified Ads

Ads for cars, parts, merchandise, etc. for sale by SDJC members will be run free of charge for three consecutive months. The Non-member rate is \$15.00 for three consecutive months.

Display Ads

Multiple appearance rates are based on consecutive calendar months: January to December, January to June, or July to December.

Ad size	3 Months	6 Months	12 Months
Full Page	\$195.00	\$330.00	\$585.00
Half Page	\$120.00	\$200.00	\$360.00
Quarter Page	\$60.00	\$100.00	\$180.00
Bus. Cards	\$45.00	\$75.00	\$135.00
Website Links	N/A	\$50.00	\$100.00

(Your website linked to the San Diego Jaguar Club website)

For complete details of rates, terms, insertion order, and contract, please contact the Jaguar Tracks Advertising Manager. Contact information inside this cover.

Please support our advertisers. They are chosen for their reliability and excellent service. Their support helps your club publish the Jaguar Tracks. Most advertisers will give club members a 10% discount on parts and service, some will give more. You must identify yourself as a club member before you contract for service in order to receive your discount. Use your JCNA I. D. card or club name tag for club identification.

Dan Jensen

