



# JAGUAR TRACKS



JANUARY

NEWS from the SAN DIEGO JAGUAR CLUB

2012



## *INSIDE TRACKS:*

SDJC Holiday Party  
Where in the World? / Back Tracks

# President's Perspective

Wow! My first column as the president. Okay I'm just president-to-be with printing deadlines and all. Stick has not handled over the gavel to me yet. I think maybe he has to remove the depleted uranium slug he installed in the gavel so that when he bangs it, we all really know it. Or he's still using it to remove lug nuts on his Jag. Being serious for a moment, working with Stick, or Mr. Holmes, your honor, as we were required to call him in the meetings was a great pleasure. He was a true democratic leader that listened to everyone.



My goals for the next year are simple – don't get impeached and thrown out of office – no really, one goal is to have a rich and interesting calendar of events that appeals to as many members as possible. One is the upcoming Drive and Lunch to Cordlano Winery on January 14th. It's in response to survey comments, that drives of a length where you didn't need a full kit of spares would be nice.

Also I want to mention the JCNA general meeting and Western States 2012 to be held in Arizona in Early March. A major event we can all drive our Jags to!!!. How about a convoy over and we can show those Zonies we, too can invade a neighboring state, drive slow and clog up the freeways?

Another goal is to push the membership over the 200 number that we just flirt with every year. With two new dealerships in San Diego county, I hope for even more interest in our favorite marque.

I'll work real close with the membership chairman to push for new members, but will be gentle as I know who cooks my dinner tonight.

Hope to see you all soon,

Grant

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## ON THE COVER



*Jaguar XK Coupe*

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2683 Via de la Valle #G324  
Del Mar, CA 92014  
E-mail: susieQrealestate@yahoo.com

# Reservations Required

## Drive to and Lunch at the Cordiano Winery Saturday, January 14



15732 Highland Valley Rd,  
Escondido, CA 92025

Lunch at 11:30

Wood fired Pizza  
Salad  
Bread Sticks  
Soft drinks

Only \$23 per person

Wine Tasting is \$7.50

We will meet in the parking lot of the  
Olive Garden Restaurant  
11555 Carmel Mountain Road, San Diego  
at 10:00  
for a short drive to the winery. The caravan will  
leave at 10:45 to arrive for Lunch around  
11:30 - 12:00.

RSVP by noon, Tuesday January 13th  
Stick 619 698-6868

stick767@cox.net

## Surf and Turf 5 Top of the World Saturday, February 11

Starts at the Cars and Coffee in Irvine  
7905 Gateway Blvd, Irvine, CA

This is a Jaguar Owners Club of Los Angeles  
event that we intend to participate in as  
our Club event for February

We'll meet at Cars and Coffee in Irvine starting  
at 7am where JOC LA is lining up some very  
special automobiles for your viewing pleasure.  
Then, at 9am, we will tour some of the OC's best  
back roads whilst puzzling out the answers to  
this year's British themed Trivia Quiz. A special  
gift is offered for the team answering a really  
tough trivia question.

Our lunch stop this year is **Friends** in Rancho  
Santa Margarita, a friendly local pub in the spirit  
of Cheers! The lunch (free again!) will feature  
British and American favorites. Full bar with  
Guinness, Bass, Smythwicks and others on draft.

This year's raffle will again benefit the Cystic Fi-  
brosis Foundation of Orange County with and we  
will have plenty of prizes.

Remember, everything is free. Please sign up for  
the event with

Steve Kirby  
sackirby@pacbell.net  
or 949 261-8208.



# Club Calendar of Events



Saturday, January 14  
**PICNIC at the CORDIANO VINEYARDS**  
Escondido (see page 3)

Saturday, February 11  
**SURF and TURF DRIVE**  
Inland Environs (see page 3)

Saturday, March 18  
**SDJC EVENT**  
More information to follow

Sunday, July 22  
**SDJC CONCOURS d'ELEGANCE**  
Spanish Landing Park

## SDJC NAME TAGS

New members ordering name tags and those ordering replacement name tags: Please order directly through Nedra Rummell. A check for \$15 per tag should be made out to SDJC and mailed to:

**Nedra Rummell**  
**8009 Avenida Secreto**  
**Carlsbad, CA 92009**

## Radio Shows

You Auto Know - Dave Stall  
1 - 3 pm Saturdays KCEO-AM 1000  
Call-in (800) 292-5236

The Car Show - Art Gould and John Retsek  
9 - 10 am Saturdays KPFB-FM 90.7  
Call-in (818) 985-5736

RPM Today - Dave Stall  
9 - 11 am Sundays ESPN Radio  
Call-in (866) ESPN800

Click & Clack - Tom and Ray Magliozzi  
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Repeated 1 - 2 pm Sundays



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## SDJC Dinner Meetings and Drives

Monthly social events are generally held on the weekend of the second Friday of each month. Event information will be included in issues of the newsletter and on the Club website at: [www.sdjag.com](http://www.sdjag.com). Please contact Dan Jensen if you would like to host a Club event.

Reservations are required for all social events. Please RSVP to the host by the Monday before the event. Remember, SDJC must guarantee payment for all meals reserved. "No-shows" will be billed if they do not cancel their reservations via phone or e-mail by the posted cut-off date.

## SDJC Business Meetings

San Diego Jaguar Club Business meetings are held monthly no later than the second Wednesday of each calendar month at a place and a time set by the President. The schedule published below is tentative and may be changed by the President.

## 2012 Meeting Schedule

Jan 18	May 9	Sep 12
Feb 8	Jun 13	Oct 10
Mar 7	Jul 11	Nov 14
Apr 11	Aug 8	

# Out & About In Your Jag



## Locally

February 4, Saturday

### **Ball Bearing Breaker Challenge Rallye**

9:00 am Grossmont Center

[sandiegobritishcarday.org](http://sandiegobritishcarday.org)

April 1, Sunday

### **8th Annual La Jolla Concours d'Elegance**

9 am to 3 pm La Jolla Cove

[www.lajollaconcours.com](http://www.lajollaconcours.com) for more information

April 22, Sunday

### **Rolling British Car Day**

Scenic Back Country of San Diego County

[sandiegobritishcarday.org](http://sandiegobritishcarday.org) for more information

October 14, Sunday

### **4th Annual Fifth Avenue Auto Showcase**

11 am - 4 pm 5th Ave, Gaslamp Quarter

[sandiegobritishcarday.org](http://sandiegobritishcarday.org) for more information



## Ongoing

Every Saturday,

### **Carlsbad Wheels**

7 - 9 a.m.

South end of Premium Outlets lot

[dannyt@cox.net](mailto:dannyt@cox.net)

Each 2nd Sunday of the Month

### **Cars & Coffee on the Mesa**

Dawn to 10 a.m.

JBA Performance Center

5675 Kearny Villa Road

[www.JBARacing.com](http://www.JBARacing.com)



## On The Road

Feb 24-26

### **Tucson British Car Roundup**

[www.tucsonbritish.com](http://www.tucsonbritish.com)

Feb 26, Sunday

### **Desert Classic Concours**

[www.desertconcours.com](http://www.desertconcours.com)

March 6 - 14

### **JCNA All General Meeting and Western States 2012**

2 combined major JCNA events.

For complete information, go to the Upcoming Events page on our website [www.sdjag.com](http://www.sdjag.com)

## IS A SPORTS CAR CONSIDERED 'OVER THE HILL' AT 50?

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## Stick Holmes' 2005 S-Type

M  
E  
M  
B  
E  
R



S  
H  
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W  
C  
A  
S  
E

This is my new toy. It's all a part of that awful thing that Vic Chang started several months ago when he purchased yet another Jaguar leading the faithful of the Club to believe it was the prudent thing to do. In rapid succession, Lou Galper fell, then Paul Novak and now me. This photo was taken at the Borrego Springs Resort and Spa during our recent Club outing there (see last December's issue). When I first brought it home from an LA used car dealer, it smelled like a French maison de tolérance. I left a household ionizer in it for 24 hours with the windows rolled up which eliminated the problem. Now it smells like chrome and leather. Ahhhhh! If you know me at all, you know the color is some sort of black (in this case Ebony) with some sort of tan interior (in this case Champagne). It's the 6 cylinder 3.0 litre engine so I'm expecting some pretty good gas mileage out of it. It rides and handles like a dream.

If you think the madness is finally over, you are sadly mistaken. Suffering from the same illusion, Al and Kathleen Steele succumbed and purchased a 2007 S-Type R. Their new toy will be featured in this section of the February issue of the *Jaguar Tracks*. Come on everybody, join the fun!!!

If you would like your car to be featured in *Jaguar Tracks' Member Showcase*, please send your picture, along with information about your car (including any little story you may have about it), to your newsletter editor, Susie Q Beshear, at [susieQrealestate@yahoo.com](mailto:susieQrealestate@yahoo.com).

### Welcome New Members!

by Nedra Rummell

**Adam and Moira Dewar**

**1951 XK 120 OTS**

### Websites You May Enjoy

#### Club Information

San Diego Jaguar Club	<a href="http://www.sdjag.com">www.sdjag.com</a>
San Diego Auto Museum	<a href="http://www.sdautomuseum.org">www.sdautomuseum.org</a>
Jaguar Clubs of North America	<a href="http://www.jcna.com">www.jcna.com</a>

#### Car Information

Interactive Jaguar	<a href="http://www.interactivejaguar.com">www.interactivejaguar.com</a>
Car care	<a href="http://www.meguiars.com">www.meguiars.com</a>
Chat forum	<a href="http://www.britcarchat.com">www.britcarchat.com</a>
Classic Car eBulletin	<a href="http://www.insiderslist.com">www.insiderslist.com</a>
Database ad classified system	<a href="http://www.britishcarsource.com">www.britishcarsource.com</a>
Jaguar information sites	<a href="http://www.jag-lovers.com">www.jag-lovers.com</a> <a href="http://www.jagweb.com">www.jagweb.com</a>
Jaguar US Home Page	<a href="http://www.jaguarusa.com">www.jaguarusa.com</a>
Nethercutt Museum	<a href="http://www.nethercuttcollection.org">www.nethercuttcollection.org</a>

If you are planning a trip, be sure to check the JCNA web page. Look for events you can attend on the road.

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## SDJC's Gala Event

# *The Holiday Party*

by Stick Holmes



Our hosts, Dan and Jorgene Jensen



Santa's Helpers Nicole and Haley helped check people in

The San Diego Jaguar Club celebrated the holiday season this year at the Trellises Garden Grill Saturday, December 17th. The annual gala event was hosted by Dan and Jorgene Jensen. The evening started with cocktails and delicious hors d'oeuvres. Haley and her friend Nicole manned the check-in table. It was an excellent time to reacquaint ourselves and meet several new members. We were served by strolling waiters as we mingled. The restaurant was festively decorated for the season.

Continued on next page



Stick Holmes, Grant Rummell and Bob Harding



Grant and Nedra Rummell



Rex and Julie Ryan



Roger and Diane McDonald





Vic Chang with June Laughtin

Out of the 70 Club members attending, it was a pleasant surprise that 10 of them were members who had just joined this year.

The dinner and dessert were delicious, the tables were decorated beautifully and we all enjoyed one another's company.



Ray Waite and Ruth Corcoran



Jay and Ann Stamets



Mike and Lyn Smith



Mark Neel and Guest



John and Diana Gilligan

Continued on page 16

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# Where in the World...?

by Paul Novak

## Where in the World were Katherine Partain, and Karen Holmes?



The picture of Katherine Partain in the December Jaguar Tracks was taken in May when she was on a business trip to Las Vegas and she and coworkers drove out to see the new bridge near Hoover Dam. Bruce Mortland made a dam good guess and guessed the location correctly.



The picture of Karen Holmes was taken in July by her daughter Haley while they were on a trip to Europe and Karen was standing in front a statue of David located in Florence, Italy. Pete Picksley guessed the location correctly.

Bruce and Pete are hereby and forever extended all the bragging rights and privileges thereof.

Many thanks to Katherine, Stick, Karen, and Haley for sharing their nice "Where in the World..." pictures.

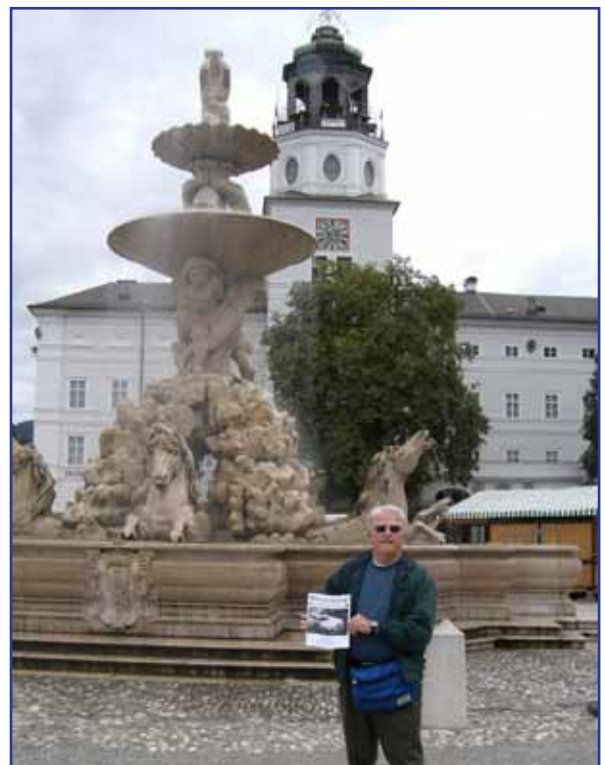
## Where in the World were Kathleen Steele, and Paul Novak?



We are having two "Where in the World..." pictures again this month to try to catch up with the backlog of pictures. The first one was sent in by Kathleen Steele from a trip that she, her husband Al, and six other club members went on in September. If you can't guess the location, but you correctly identify all eight members in the picture, you also get bragging rights. The second picture

is of yours truly from a trip that I took with my wife Debby in September 2010. If you want to see the pictures in color and with more detail, log onto our SDJC website and look at our current Jaguar Tracks issue: <http://www.sdjag.com/>

Submit your guesses by calling my home phone number (760) 789-2510 or by email at [P.M.Novak7@gmail.com](mailto:P.M.Novak7@gmail.com). Take your Jaguar Tracks on your next trip, take some pictures and send them to me with details of the date, location and any information about the picture that you would like to share with others. The picture must include a San Diego Jaguar Club member and a visible copy of Jaguar Tracks.



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## San Diego Jaguar Club New Membership Application

Thank you for your interest in joining the SDJC. Membership in our Club will automatically include membership in the Jaguar Clubs of North America. Dues are \$70 per year per household and include a subscription to the Jaguar Journal, a publication of Jaguar Clubs of North America and this club's newsletter, *Jaguar Tracks*.

### Typical Club events include:

Shows	Rallies
Dinners	Wine Tasting Tours
Driving Trips	Technical Tips
Garage Tours	Speakers
Races	Special events

Please fill in your personal information, attach a check made out to "San Diego Jaguar Club" and mail to:

Nedra Rummell  
8009 Avenida Secreto  
Carlsbad, CA 92009



or apply online at [www.sdjag.com](http://www.sdjag.com)  
Any questions: [nedrar1@roadrunner.com](mailto:nedrar1@roadrunner.com)

I agree that as a condition of membership in the San Diego Jaguar Club, any events in which I participate will be for my own pleasure and I will be responsible for my car and passengers at all times.

Signature(s) \_\_\_\_\_

Name (First and Last) \_\_\_\_\_

Spouse \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ (Home) \_\_\_\_\_ (Work)

E-mail \_\_\_\_\_

Car 1 \_\_\_\_\_  
year model body

Car 2 \_\_\_\_\_  
year model body

Car 3 \_\_\_\_\_  
year model body



# British Tool Kits finally Explained

This was sent in by Paul Novak. He said earlier this year he noticed a sign which was part of the tool kit display on a MK V at British Card Day. This is what it said:

## 1951 JAGUAR MK-V SALOON (Sedan to Americans)

### TOOL COMPARTMENT

All Jaguar Mark-V saloons were built and sold with fully-equipped tool compartments as you see below. The purpose for such equipment is often misunderstood by Americans at car shows. Sometimes they make crude and insensitive jokes about unreliable Jaguar cars needing such tools all the time. The tools were NOT provided because Jaguar cars often required their application. Indeed, this was very seldom the case, as the negligible sign of use on the tools below clearly testifies.

In the case of the Jaguar Mark-V cars exported to the United States the tools were provided so that charitable Jaguar Drivers would be properly equipped when they stopped to assist American drivers whose Detroit products were broken-down on the side of the road. This generous and thoughtful planning on the part of the Jaguar Company was solely intended as a subtle gesture of appreciation for American aid, however slight, in helping the British Empire to win World War Two.



*"The purpose for such equipment is often misunderstood by Americans..."*



Proof of Jaguar membership is required.



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*The Holiday Party* continued from page 9



The Mortlands and Woodards



Pete and Christa Rieth with Dan Jensen (center)



Bob and Ali Proctor with Del and Mary



Paul and Debbie Novak



Steve and Patricia Card



A festively decorated table



Vicki and Lloyd Prosser head the table with (L-R) the Mortlands, Turners, and Woodards





Lou Galper and Deborah Durham



Stick is presented a service award from Grant



Dick and Ginny Cavicke



Steve Bernstein with Rosemary Mulvaney



Bill and Debbie Woolley



Introducing the SDJC 2012 Board of Directors

During meal service, President Stick Holmes introduced and thanked the 2011 Board for their selfless service. On behalf of the Club, President elect Grant Rummell presented Stick with 2 handsome awards for service and dedication as the 2010 and 2011 President. He then introduced the 2012 Board and toasted a new and fun-filled year for the Club.

The evening was one to remember with its beautiful venue, festive decorations, well set tables, excellent food, fabulous service and warm camaraderie. Thank you Dan and Jorgene for a fabulous evening!!

Photos provided by the McDonalds,  
and Vic Chang



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# BACKTRACKS

by Eric Watkins

## The glamorous XK-150 as seen by Rene Bouche

Nigel Thorley, writing in his influential book *Jaguar: Marketing the Marque*, has some fascinating things to say about the role of advertising as a new model car develops into an old one.

Jaguar's XK series, which debuted in 1948, was by 1957 becoming a familiar sight even on the roads of the United States. Even then, company policy was to introduce ranges of models based on the same theme.

According to Thorley, that was an ideal way to "expand the market, increase production, and bring down unit costs." Similarly, advertising these variant models had a strategy of its own.

As the models mature and need regular upgrading, Thorley says that less emphasis is given to publicity, particularly if the cars are selling very well without it or money is being directed into an entirely new replacement project.

"Such was the case with the XK 150, as the XK theme was now in the September of its years," says Thorley, adding that "there was still plenty of life left in the model, but the brochures, although adequate, were not of the highest standard."

You'd never know it from the magazine ads of the period, especially for the XK-150 Gran Turismo Hardtop Coupe. Indeed, one can hardly find an ad more compelling than one produced by Rene Bouche for the new model.

Bouche was among the most successful and original illustrators of his time. Indeed, for much of his career, Bouche was a leading illustrator for *Vogue* magazine, as well as Saks Fifth Avenue and Elizabeth Arden.

The sense of elegance that Bouche delivered for those advertisers carried over into his work for Jaguar.

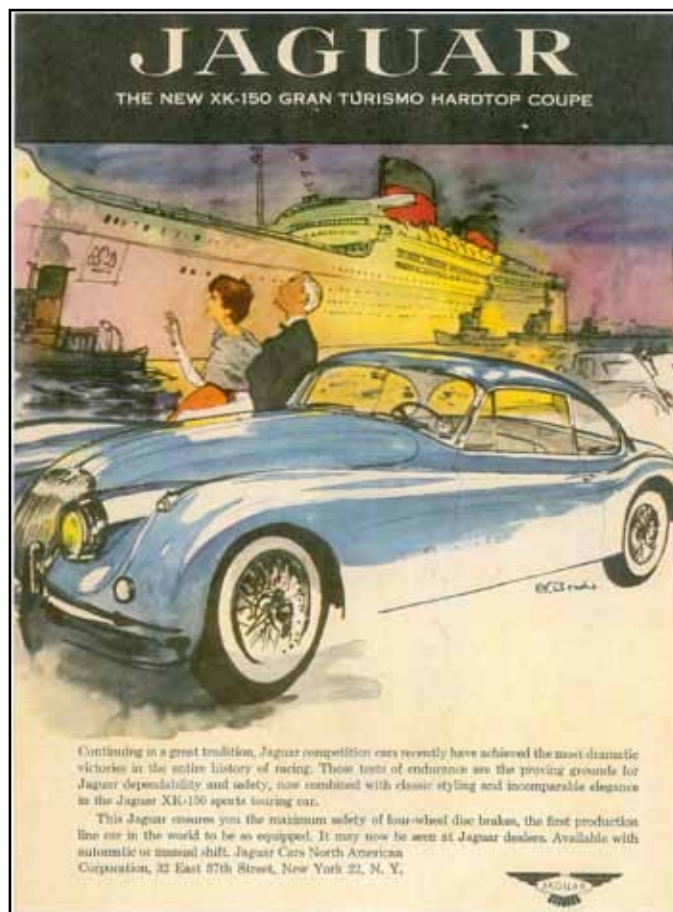
Even today, one has to stand back in admiration of Bouche's ad for the XK-150 Gran Turismo Hardtop Coupe. The sense of elegance is conveyed by a number of features in the illustration, not least the formal attire of the (apparent) owners of the car.

Have they just arrived at the docks from an evening on the town? Are they greeting someone aboard the luxurious cruise liner? Whatever the couple is doing, they are doing it with a Jaguar XK-150.

This may well be the end of the XK line as introduced in 1948, but that's not the feeling conveyed here. Indeed, Bouche's ad makes the XK-150 look like a "must have" vehicle for anyone who wants to be seen as anyone.

Yet, even as this is a pitch for elegance, the ad writ-

er reminds readers of the marque's racing heritage, saying that "Jaguar competition cars recently have achieved the most dramatic victories on the entire history of racing" – a reference to Le Mans victories in 1955, 1956 and 1957 in addition to 1951-53.



But the racing heritage is now linked to the sophisticated market: "These tests of endurance are the proving grounds for Jaguar dependability and safety, now combined with classic styling and incomparable elegance in the Jaguar XK-150 sports touring car."

Jaguar historian Eric Dymock notes that the greatest asset of the XK-150 was actually just "the catalogued inclusion of disc brakes, a legacy of motor racing."

The ad writer notes that, too: "This Jaguar ensures you the maximum safety of four-wheel disc brakes, the first production line car in the world to be so equipped."

But brakes are the last thing on anyone's mind in viewing this ad, which really calls to mind that great old line: "What an elegant, swelegant party this is."

Who would not want to be part of that? And that's the genius of Bouche's vision of the XK-150 – a line of car in the twilight of its history.



Dear SDJC Member:

**IT'S MEMBERSHIP RENEWAL TIME FOR 2012!** Please complete this renewal form and mail with your check for \$70.00, payable to SDJC. To meet the JCNA reporting dates, please mail your renewal by January 13, 2012.

As of the November board meeting, our roster includes 120 Family Memberships, 62 Single Memberships for a total of 303 members. The San Diego Jaguar Club added 42 new members to our roster through November 2011.

The Officers and Board of Directors are planning interesting and fun events for 2012, remember to read your *Jaguar Tracks* and check the website each month for dates, times, and locations of upcoming events.

All members are encouraged to participate in the administration of the club and/or the operation of the club activities. Please take a moment to indicate your areas of interest on the 2012 Member Interest Survey which you will receive in the mail and return it with your renewal.

Wishing you all Happy Holidays!  
Thank you for your ongoing interest in the San Diego Jaguar Club  
*Nedra Rummell,*  
*Second VP - Membership San Diego Jaguar Club*

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**SAN DIEGO JAGUAR CLUB - 2012 MEMBERSHIP RENEWAL FORM**

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\_\_\_\_\_

Telephone (Home) \_\_\_\_\_ (Cell) \_\_\_\_\_  
(Work) \_\_\_\_\_

E-Mail \_\_\_\_\_

Jaguar Automobile(s) Currently Owned: \_\_\_\_\_

---

As you renew your membership, why not take this opportunity to update or add your photo for our 2012 Membership Roster. Just e-mail a digital image to [nedrar1@roadrunner.com](mailto:nedrar1@roadrunner.com) or mail a hard copy to the address below.

Please complete the 2012 Membership Survey which you will receive in the mail, this renewal form, and your check for \$70.00 and mail by January 13, 2012. Make check payable to "SDJC" and mail to:

**SDJC Membership  
% Nedra Rummell  
8009 Avenida Secreto  
Carlsbad, CA 92009**





# WELSH

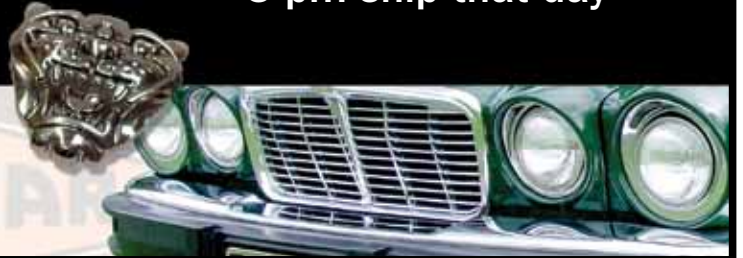
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**FOR SALE**

1987 XJ6 classic collector's beauty. NADA Guides value rang \$6150-7850 retail. Very well maintained through out its 155K+ mile life. Oil changed every 3K miles. More info and photos on our Classified page at [www.sdjag.com](http://www.sdjag.com). Needs A/C compressor. Asking \$6,950. Contact Gene at 760 751-2826 or [genexxd@yahoo.com](mailto:genexxd@yahoo.com)



**FOR SALE**

84 Vanden Plas. Engine rebuilt 60k miles ago. Daily driver, odometer reads 252k. Serviced at Coventry Motors, repairs, have receipts. New tires & battery. Reupholstered doeskin leather. Car cover incl. Needs only paint & headliner. Asking \$3,250. Call Gayle Askren. 619-435-9303, cell 619-300-3061.



**FOR SALE**

1998 XK8 convertible. Silver with black top. Well maintained. Asking \$5,900. Contact Bob at 619 225-0735



**FOR SALE**

1998 Jaguar XK8 Conv., 10K firm. Great Concours potential, recent paint, top, upholstery, trans, alternator, water pump, and belt. 140K but runs like new, always had Mobile One Synthetic, but doesn't use any! 858-752-8328 or [be\\_cool\\_99@yahoo.com](mailto:be_cool_99@yahoo.com)





# OFFICERS & COMMITTEES



## 2012 Officers

### President

Grant Rummell  
grantr@linearcorp.com  
(760) 634-3477

### 1st Vice President, Activities

Mike Smith  
90.XJ-S@cox.net  
(619) 787-1926

### 2nd Vice President, Membership

Nedra Rummell  
nedrar1@roadrunner.com  
(760) 634-3477

### Treasurer

Dan Jensen  
djensen1@san.rr.com  
(858) 459-1571

### Secretary

Dannie McLaughlin  
dr.dannie@roadrunner.com  
(858) 756-8450

### Newsletter Editor, Jaguar Tracks

Susie Q Beshear  
susieQrealestate@yahoo.com  
(858) 531-4252

### Immediate Past President

Stick Holmes  
stick767@cox.net  
(619) 698-6868

### Directors

Vic Chang (exp. end of 2012)  
rudyming@cox.net  
(619) 445-7345

Craig McLaughlin (exp. end of 2013)  
craig.m@roadrunner.com  
(858) 756-8450

George Klein (exp. end of 2014)  
gaklein66@sbcglobal.net  
(619) 221-0059

## Functional Chairs

### Advertising Sales, Jaguar Tracks

Dan Jensen  
djensen1@san.rr.com  
(858) 459-1571

### British Car Club Council Rep

Craig McLaughlin  
craig.m@roadrunner.com  
(858) 756-8450

### Chief Judge

Paul Novak  
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(760) 789-2510

### Concours Chair

Dan Jensen  
djensen1@san.rr.com  
(858) 459-1571

### Database Manager

Rod Melendez  
memewywy266@att.net  
(858) 673-5570

### Dealer Displays

Pete Pickslay  
pickicelli@cox.net  
(619) 444-8084

### Club Historian

Randy Prine  
rprine@cox.net  
(619) 295-0543

### Dinners

Various members take turns introducing us to their favorite restaurants. If you have not hosted a dinner, please contact Mike Smith and ask him for details.

### Jaguar Tracks Distribution

Rod Melendez  
memewywy266@att.net  
(858) 673-5570

### Logowear Czars

Dick and Francine Kearney  
foxcrest@hotmail.com  
(619) 692-3363

### Mentorship Program

Rod Melendez  
memewywy266@att.net  
(858) 673-5570

### Photographers

Roger and Diane McDonald  
dartist@san.rr.com  
(858) 487-1774

### Property Manager

Mike Smith  
90.XJ-S@cox.net  
(619) 787-1926

### Roster

Grant & Nedra Rummell  
nedrar1@roadrunner.com  
(760) 634-3477

### Webmaster

Stick Holmes  
stick767@cox.net  
(619) 698-6868



These are the people at the "wheel" of your club. They would be glad to help get you involved or to respond to your inquiries or suggestions. There are lots of jobs to do to keep the club running smoothly. Of course, you can always come to a Board meeting...



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 Carlsbad, CA 92009

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### Advertising Rates

#### Classified Ads

Ads for cars, parts, merchandise, etc. for sale by SDJC members will be run free of charge for three consecutive months. The Non-member rate is \$15.00 for three consecutive months.

#### Display Ads

Multiple appearance rates are based on consecutive calendar months: January to December, January to June, or July to December.

Ad size	3 Months	6 Months	12 Months
Full Page	\$195.00	\$330.00	\$585.00
Half Page	\$120.00	\$200.00	\$360.00
Quarter Page	\$60.00	\$100.00	\$180.00
Bus. Cards	\$45.00	\$75.00	\$135.00
Website Links	N/A	\$50.00	\$100.00

(Your website linked to the San Diego Jaguar Club website)

For complete details of rates, terms, insertion order, and contract, please contact the Jaguar Tracks Advertising Manager. Contact information inside this cover.

Please support our advertisers. They are chosen for their reliability and excellent service. Their support helps your club publish the Jaguar Tracks. Most advertisers will give club members a 10% discount on parts and service, some will give more. You must identify yourself as a club member before you contract for service in order to receive your discount. Use your JCNA I. D. card or club name tag for club identification.

Dan Jensen

